

Women in Business



Christine Ellenberger, page 14



Maria and Marcela Diaz, page 11



Sue Donnelly, page 7

A tribute July 2013
to working women

A special publication of the Hood River News and the White Salmon Enterprise

Our Stories

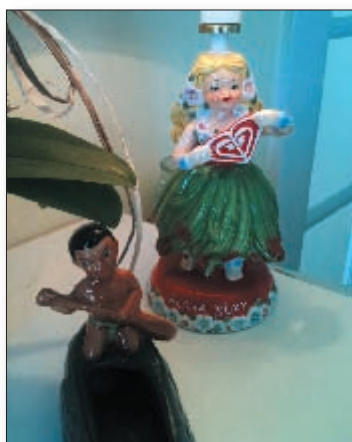
- 2 — Sirota Johnston, Boda's Kitchen
- 3 — Lorrie Knowles, paralegal
- 6 — Denisse Larkowski, UvaSpa
- 7 — Sue Donnelly, orchardist
- 9 — Debra Lorang, Lorang Fine Arts
- 11 — Maria and Marcela Diaz, Michoacan
- 12 — Janis de Halas, Holiday Spa
- 13 — Linda Brown, Northwest Graphic Works
- 14 -18 — Brew Ladies: Christine Ellenberger, Sandra Evans, Judith Bams, Susan Orzeck
- 19 — Kristi Garwood, Insitu
- 22 — Amy Moody and Kris Reynier, Locus Interactive
- 23 — Holly Howell, Port of Cascade Locks

New and notable

- 39 — Mentoring students
- 41 — Innoventure and SEO
- 43 — The Pines moves

Cover design
by Adam
Lapierre
Production
by David Marvin,
Jim Drake,
Adam Lapierre

Photo by Kirby
Neumann-Rea
Aloha, from
Holiday Spa,
page 12



Culinary journey begins for SIROTA JOHNSTON



By GILBERTO GALVEZ
Hood River News intern

Co-owners Sirota Johnston and her husband, Mark Johnston, have created something very much theirs in the year they have run Boda's Kitchen.

The name of the market and catering company itself comes from Sirota's childhood nickname.

"With a name like Sirota, you get a lot of nicknames," said Johnston, "and both my mom and my dad have different versions of how Boda became my nickname. I think it was probably just easier for me as a toddler to say Boda than to say Sirota."

Johnston recently discovered that her nickname name was actually a Spanish word.

"Coincidentally, and I didn't know this until about maybe two years ago: The word 'boda' actually means 'wedding' in Spanish, so it kind of fits," she said. "That's my main focus, catering weddings."

Boda's Kitchen occupies the space South Bank Kitchen occupied. It is a young business, having celebrated its one-year anniversary this June, but Johnston has always been fascinated by the food industry and just food in general.

"The only reason I didn't go to culinary school was because I feared that if I made a

Photo by Kirby Neumann-Rea

SIROTA JOHNSTON stands in front of the bountiful food case and wine section of Boda's Kitchen, on Oak between Fourth and Fifth streets.

Please see SIROTA, Page 20



HOOD RIVER OFFICE: L-R: Samantha Thoms-CSR; Cathy Brown-CSR; CJ Woodward-CSR; Ada Rodriguez-Teller; Stephanie Frank-Teller; Rosa Rojas-Teller; Donna Driggs-Teller; Rachelle Koehler-Teller; Evie Hasty-Teller.

Celebrating Women in Business



You'll notice the difference.

2650 Cascade Ave
Hood River, OR
(541) 387-2444

390 NE Tohomish St.
White Salmon, WA
(509) 493-2500



WHITE SALMON OFFICE
Back: Renee Holtmann-CSR; Terry Streich-Teller.
Front: Sandra Guzman-Teller; Jessica Borton-Teller.

Paralegal LORRIE KNOWLES revels in return to roots

By ELAINE BAKKE

The Enterprise

Lorrie Knowles, a paralegal at Wyers Law P.C., is one of those kinds of girls!

You know, the kind who can't wait to graduate high school and leave White Salmon, only to come back for visits with family during the holidays or on weekends.

And, that's exactly what she did — until it was time to raise a family. All of a sudden White Salmon, and the Gorge, wasn't such a bad place to live and work.

In fact, it was with great joy and pleasure that she recently hosted a 50th birthday party, surrounded by some of the friends and family she has in the area.

Lorrie, daughter of Bob (a retired SDS forester) and Lorraine (a former Skyline Hospital nurse) was born at Skyline Hospital and raised in the "old hospital" on Lincoln Street in White Salmon. The youngest of four siblings (Greg, Sue and Rob), she attended Whitson Elementary, White Salmon Junior High (before it was a middle school), and Columbia High School.

After graduating from Columbia High in 1981, she headed to the University of Washington in Seattle. She originally started with a major in communications but changed to speech communication, which is interpersonal communication and public speaking, as opposed to the study of mass communications.

Lorrie worked at Dickey Farms the summer after graduation from CHS, and then worked at St. Regis in Klickitat the following two summers, where "I learned how to pull board and fire spot for welders. Not skills I carried back to the college

campus with me but very good, hard, physical work that taught me some practical knowledge about the workplace — which is mostly that hard work can be re-

warding and challenges come in all different shapes and forms."

After graduation from UW in December 1985, she worked for a short time at an

advertising agency in Pioneer Square in Seattle, and then got a job at American Express Establishment Services in Seattle.

"I started out as a cus-

tomers service representative, and worked my way up to a position in sales and marketing, managing a wide territory in Washington, that

Please see LORRIE, Page 4



Lorrie Knowles

Give yourself the gift of health.
If not for you,
for her.



Call Skyline
for your digital
mammogram.



S K Y L I N E
H O S P I T A L

509.493.1101
White Salmon

The American Cancer Society recommends annual mammograms for women over 40.

LORRIE

Continued from Page 3

included the majority of Seattle and all of Bellevue," Lorrie said.

She left American Express when her mom became ill with chronic obstructive pulmonary disease, and she and her husband, Peter, decided they wanted to have kids.

"My career path at American Express was bright but it would have required relocation, possibly to New York. I realized that I wasn't cut out to raise a family and work in an industry that demanded so much travel.

"It was really fun while I was younger and offered great opportunities for travel, but I knew myself well

enough to understand that I didn't have the desire to manage a family and that kind of occupation," she said.

After Lorrie and Peter moved from Seattle to White Salmon in 1992, she took several months off and spent as much time as possible with her mom, while Peter, a national board-certified teacher, settled in as a social studies instructor at Columbia High School, where he still teaches.

"When I decided I wanted to look for a job again, I connected with a friend who worked at Columbia Title Company in White Salmon. I started in 1993 and worked there, eventually as a title examiner, until 1998, when I moved to a job as a legal assistant for attorney and part-time West District Court

Judge Robert Weisfield," she said.

By this point her kids were born. "It was a great job to have as the mother of young children," she said of working for Weisfield. "It was interesting work and I worked four days a week, so I was able to participate in many of my kids' earlier school experiences."

In 2007, Lorrie enrolled in the certificate program in paralegal studies through the University of Washington, which was a one-year online course focusing on several aspects of the law which she had not been exposed to because of the nature of Judge Weisfield's practice. She went through

the program because she wanted to increase her knowledge, continue to build her skills, and be more valuable to her employer.

"It was very interesting and was great 'real time' education and experience for the office. I have never had a desire to attend law school, but I do find the law interesting and feel fortunate that I've worked in law offices that offer a wide array of legal practice and opportunities to actually learn why we're doing what we're doing," she said, noting she performs substantive legal tasks under the supervision of attorney Teunis J. Wyers.

"I cannot give legal advice as that is strictly prohibited

by the rules of the legal profession. However, I feel good about being able to take an assignment and draft documents or do what is necessary to perform work for the client; but my supervising attorney always reviews my work before the final product

leaves the office," Lorrie said.

Fortunately for her, both attorneys she has worked for have been generous with their confidence in her abilities. They have allowed her

Please see LORRIE, Page 5



Tracy Olmstead

Licensed Massage Therapist
& Wellness Coach

- Relaxation
- Deep tissue
- Acute injury
- Chronic pain
- Thai massage

1406 12th Street, Suite 104
Hood River • 541-490-5148

Insurance accepted • OR License 15067

21 Years of Gentle, Quality Chiropractic Care throughout the Gorge!



Marla M. St. John, D.C., P.C.
Specializing in Light Force Technique

**HOOD RIVER
CHIROPRACTIC CENTER**

541-386-1638 • 1-800-270-0573

1942 12th St. on the Heights
in Hood River

Mary Lively ~ Esthetician



- Facials
- Makeup
- Waxing
- Microdermabrasion
- Chemical Peels

Experienced • Skilled • Trusted
Part of the Community for 19 Years

541-490-5796 • Lmlively@live.com

Bachelorette Parties  Girls Night In

"In-Home Ladies Only Parties"
A fun, entertaining evening of educational sexual awareness.



Sally Tallman
Director
509-637-0411

www.SallyTallman.pureromance.com

AGI Mortgages



Agi Bofferding

**Purchase or Refinance
FREE Consultation**

Office 541-386-5533
Cell 541-380-0501



agi@agi-mortgages.com

1215 B Street • Hood River, OR 97031
Co. NMLS #114459 Ind. # 114602



**Shirley
Cox**

541-490-3139 • shirleymc@gorge.net

25 Years Real World Experience & Expertise



PACIFIC RIM BROKERS, INC.



LORRIE

Continued from Page 4

to try to do the work as her skills have developed.

"I draft a lot of letters, email communications and legal documents and pleadings, and communicate directly with the clients regarding their projects," she said of her job.

Bob Weisfield retired from his law practice in 2010 and Lorrie now works full-time in the Bingen office of Wyers Law, primarily for Teunis J. Wyers, who has a partnership with his son, Teunis G. Wyers, who works in the firm's Hood River office. And, although she works almost exclusively in the Bingen office, she loves the opportunities to travel to the courthouses to work on projects for clients.

"Bob did more litigation

than Teunis does and he often took me with him to trials we were involved in, which offered me an opportunity to see how the information we'd been gathering and the briefs we'd worked on played out before the court, as well as gain a better understanding of how the legal process and system work.

"Teunis' practice focuses on real estate, estate planning and business succession planning," she said. "It's such interesting work; every day is a bit different and I am always learning something, but I feel I have a nice set of skills to work in this industry."

According to Lorrie, communication is a significant part of working with clients and she likes using the education she gained at UW when discussing sensitive subjects with clients.

"I genuinely enjoy our clients and people in the

other offices with whom I come into contact," she said.

Lorrie met her husband, Peter Knowles, at the University of Washington and they married in 1990. He's not a "local Knowles" and it's amazing how frequently she's asked which "local Knowles" he's related to.

"I often say I'm a 'local Chamberlain' and I managed to bring a 'new Knowles' to White Salmon when I came back," she said.

Peter and Lorrie have two children: Perry, who is nearly 19 and will be attending the University of Washington this fall, and Juliet, who is 16 and will be a junior at Columbia High School.

She has been a member of Soroptimist International of Mt. Adams since 1990, serving as president and in other offices a number of times and is currently the club's public relations coordinator.

She is a member of Bethel United Church of Christ.

In her spare time, she enjoys skiing, walking with the family's 3-year-old mixed-breed dog Cammy, hiking, camping, flat-water kayaking, playing tennis and reading.

Lorrie feels fortunate to have happened upon a job and become involved in a profession that she enjoys so much, and which gives her the opportunity to always be learning and working with great people.

"I have to laugh at myself because when I left White Salmon for Seattle," she said. "I was so adamant that I would never return to White Salmon except for weekends.

"I now know — as everyone says — that you should never say never. Here we are, raising our kids in the same school system and in the same town I swore to leave behind."



Photo by Elaine Bakke

LORRIE KNOWLES walks her dog Cammy, in White Salmon, overlooking Hood River, the town where she works.



Danielle Lower, Dr. Rebecca Chown, Angie Pease.

Indian Creek Family Eye Care

(541) 386-1700 • www.icfec.com
1700 12th St, Ste A, Hood River, OR 97031



Norma, Kathy, Esmeralda, Esther.

McDonald's Salutes our Women in Business



i'm lovin' it®

**2101 Cascade Ave
Hood River • 541-386-9004**



Sarah Benson, owner



The Craftroom
where imagination
happens



Ceramics
Fused Glass
Clay Art



Many more crafts!

541-806-0979 • the.craftroom@yahoo.com
1082 D Tucker Road, Hood River



PHOTOGRAPHY & GRAPHIC DESIGN FOTOISPHOTO.COM

paloma ayala
541.490.4486
paloma.ayalavela@gmail.com
fotoisphoto.com
hood river, or

WAUCOMA BOOKSTORE Celebrating Our 37th Year in the Community



Heather, Sasha, Patty, Jenny, Jacqueline, & Kathy (not pictured: Mair & Melodie)

books - toys - cards - gifts - chocolate

www.waucomabookstore.com

212 Oak St. • Hood River • (541) 386-5353

Heather Mason, LMT



Heather Mason

Treatment
and
Relaxation
Massage

1406 12th Street • Suite 104
Hood River • 541-399-2625

CR 112 11044

DENISSE LORKOWSKI feels great inside and out



By **AMBER MARRA**
The Enterprise

When it comes to wine, Denise Lorkowski is smitten in more ways than one.

Lorkowski lives in White Salmon and owns Cascade Cliffs Winery with her husband, Robert. Though the winery itself keeps her busy, Lorkowski has found a way to incorporate the velvety smooth wines that her family business makes in another aspect of life: Uva Spa.

"Once I grasped what the

grape has to offer I said, 'This tastes too good and fruity' and decided to start my own career," she said.

All of Lorkowski's Uva Spa products are made with one of three types of wines made by Cascade Cliffs, thus the name "Uva," meaning "grape" in Spanish and Italian.

She uses Barbera wine to create lotion, body scrub, massage oil and a variety of other skin-soothing products that carry a scent of black cherries and berries. Her other merchandise is made with Symphony white wine, which carries tropical scents of peaches and apricots.

Photo by Amber Marra
DENISSE LORKOWSKI was inspired to create Uva Spa products by the wine her family business makes at Cascade Cliffs winery. The lotions and oils contain Cabernet Sauvignon, Barbera, and Symphony varietals.

There is also a Cabernet Sauvignon variety that combines the scents of berries, oak, vanilla and spices that would normally be found in a wine glass at Cascade Cliffs, but have been transformed

into a luscious body lotion, luxurious bubble bath or a number of other products made with wines from right here in the Gorge.

"Since I'm in the winery business, I enjoy the wine more and more every day and want to be able to enjoy it all around me, inside and out," Lorkowski said.

Lorkowski came to the Gorge seven years ago from Los Angeles after her parents moved to a house between Bingen and White Salmon. It was on a trip to visit them that she met her husband, who already owned Cascade Cliffs at the time.

But before that, Lorkowski was brought up in Venezuela where she went to Andres Bello Catholic University to study human resources. On the side, she also took cosmetology classes, which have since helped her develop her Uva Spa products.

"Wine has a lot of good qualities and one of them is resveratrol," she said. "When you drink a glass of wine per day it can help rejuvenate yourself, and feeling young inside and out is what I want to

Please see **DENISSE**,
Page 34

ESPRESSO DRIVE THRU

Hot Drinks
Cold Drinks
Smoothies
(Real Fruit & Coffee)
50 Torani Flavors
Scones & Treats

Summer Hours:
6-6 Mon-Fri;
8-4 Sat & Sun.
541-645-0608
Hwy 14 Bingen

Katina's Cafe & Catering

111 E. Jewett Blvd • White Salmon, WA 98672
509.493.0108

Erica, Michelle & Katina

Serving Breakfast, Lunch, Pastries and Coffee
Monday ~ Friday 6:00 AM ~ 3:00 PM
Saturday ~ Sunday 8:00 AM ~ 2:00 PM
Orders to go • Meeting space available
Catering on and off site / Parties of 10 to 500

Pietro's Pizza® & Gallery of Games

We Deliver!

L to R: Natalie Morris - 12 yrs (Supervisor)
Michelle Ochsner - 18 yrs (General Manager)
Jamie Orozco - 5 yrs (Supervisor)

- **Party & Banquet Area**
- **Fabulous Salad Bar**
- **Dessert Pizza • Dessert Stix**
- **Game Room • Spuds**
- **Lunch Specials**

107 2nd Street • Hood River • 541-386-1606
Sun-Thur. 11 a.m. - 10 p.m. • Fri-Sat 11 a.m. - 11 p.m.

SUE DONNELLY likes watching things grow

By TRISHA WALKER
Hood River News

Sue Donnelly didn't set out to become an orchardist. Nonetheless, she's been running Donnelly Orchards Inc. with her husband, Jim, since 1973. Having grown up on the family farm in Parkdale — her father, Lou Merz, grew pears and apples — she has worked on a farm for most of her life.

"My dad pretty much had us out there working, doing quite a few things," said Donnelly. "I had six siblings, so he had a ready-made crew. We would bin and rake brush and put it on the trailers, and help with harvest."

Jim, didn't plan on becoming an orchardist, either. A native of Los Angeles, Jim "was a city boy," said Donnelly.

They met in college — Donnelly has a degree in health and PE — and were looking to teach when they came to live in the valley after graduation. They found positions in Parkdale, but didn't have a place to stay.

"My dad said, 'You should buy an orchard. You can run the orchard on weekends and have your house and make a little extra money,'" said Donnelly.

But life threw them a curve ball. The Vietnam War had started, and the two joined the Peace Corps. Upon returning, there were no jobs in the valley, so they taught near Milton Freewater for a year before finding positions at Wy'east Middle School.

That's when they were finally able to take Lou's advice,

purchasing the 21-acre farm they still live on today, just down the road from her father's place. They have been farming since 1973.

"We would teach during the week and farm on the weekends," said Donnelly. "The first year Jim and I tried to pick our whole crop because we didn't have that much and it was really hard. Those bags are heavy!"

When their first child, Holly, was born in 1974, Donnelly quit teaching to raise their children — they also have a son, Jimmy, and another daughter, Ali. Jim taught for a couple more years before deciding to go into farming full-time.

The Donnellys have added to their original 21 acres over

Please see SUE, Page 8

Thank you for supporting the Gorge's own lifestyle publication!

the gorge

magazine

For advertising info contact:

Micki Chapman (541) 380-0971
mchapman@thegorgemagazine.com



Clockwise from top: Janet Cook/editor, Rachel Hallett/creative director, Micki Chapman/advertising director, Jenna Hallett/account executive



Socorro Quezada
OWNER



1210 13th Street, Hood River
541-387-3300



400 E. 2nd Street, The Dalles • 541-296-3404



**Get your
dessert right
next to the
Taqueria!**
541-308-0107

SUE

Continued from Page 7

the years, purchasing land near their place whenever they had a good harvest.

"We bought them in little

pieces because they were so expensive," said Donnelly. "If we had a good year, we'd buy another piece."

They purchased her father's orchard, as well as land between the two farms, bringing the total to a little over 80 acres. They also lease 50 acres near Mount Hood.

The Donnellys grow pears — Anjous, Bartletts, Bosc and Comice — for Duckwall-Poolley. They have a couple of apple trees for their personal use, and an acre and a half of cherries, which will be processed in Washington state

Please see SUE, Page 40



Photo by Kirby Neumann-Rea

WHEN NOT WORKING, Sue Donnelly enjoys the two-mountain view from the family's deck overlooking the pear orchards.



Michele L. Jasperson
Insurance Services



Auto • Home • Life • Business
White Salmon
493-3000

Goldendale
773-4515



#MA60318067

Holly's Healing Hands

Massage Therapy 541-490-3351

25 years experience in the Healing Arts

- **Therapeutic**
- **Relaxation**
- **Deep Tissue**

Massage, Reiki, Inspirational Counseling

Tues-Wed 9-4 by appointment

Dr. Holly Nelson, D.D., LMP

288 E. Jewett St., White Salmon, Wash. 98677



**ADMINISTRATION
& SALES TEAM**



Lola

Sheilah

OPEN MONDAY - FRIDAY, 8 a.m. to 6 p.m.

SATURDAY, 8 a.m. to 5 p.m.

3140 Cascade Ave. • Hood River • 541-386-1123

Friend of the artist: DEBRA LORANG

By TRISHA WALKER
Hood River News

CASCADE LOCKS — Debra Lorang isn't sure how many artists are featured in her Cascade Locks gallery, Lorang Fine Art, but it's close to 95.

"A lot of my artists, we're the first gallery they've ever been in," she said. "I like to be that stepping stone. That's why I have 95 artists. Actually, it could be more than that. I've kind of lost track."

With a background in bronze sculpture — she started out at the age of 19 in a bronze factory — Lorang has been involved with some form of art for the past 35 years. The gallery keeps her too busy to work on bronze sculpture these days, but she



Photo by Kirby Neumann-Rea

"GLASS BASS," a work employing reused objects, is an example of Debra Lorang's work.

still finds time for photography and making found and recycled artwork and jewelry, "things I can get done in

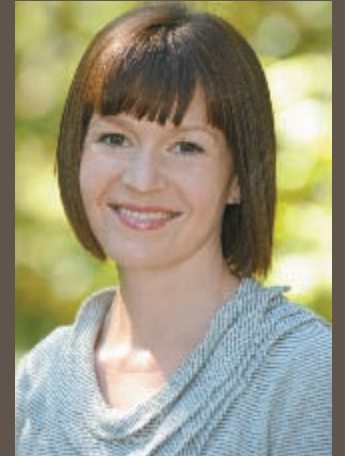
an evening," she said. Lorang and husband Brad

Please see DEBRA, Page 24

Wink

lash & wax bar

- individual lash extensions
- lash & brow tinting
- full body waxing



Brittany Lawrence
owner, esthetician



before

after

Complimentary
After Care Kit (\$20 value)
with any NEW lash
extension appointment.

(Not valid with any other offer. Exp. 9-1-13)

winkhoodriver.com ~ 541.806.0525 ~ 216 Columbia St. Suite E

Professional Bartending
Services for your Special Event

Like us on
Facebook!



Gorge Bartender Chick

Weddings • Birthdays
Retirement • Engagement
Bachelor-Bachelorette Parties
Private Events & Dinners
Corporate Parties & Functions

We also provide:

- Server wait staff
- Linens • Glassware
- Tables and chairs

Book your special
event today!

541-399-0916



Kari A. Croke, Owner



- **Sensory**
- **Motor**
- **Social**
- **Communication**
- **Attention**
- **Visual**
- **Auditory**
- **Feeding**

“Get Integrated”



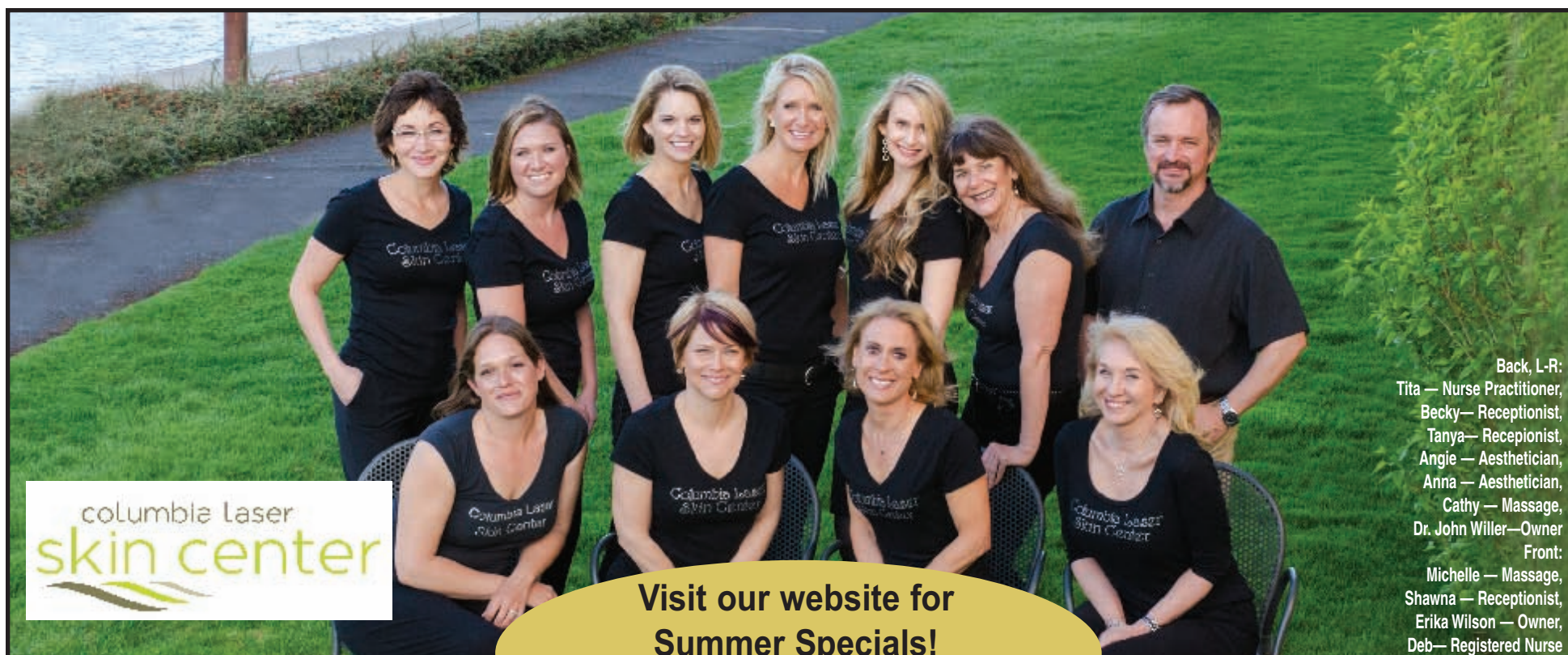
Front: Paige Munyan, Hearther McClure, Andrea Roberts.
Back: Annette Broddie, Darla Kroll, Patti Newman.
Not Pictured: Terese Roeseler, Chrissy Gehr, Michaela Bowen.

315 Oak Street, Ste. 200
Hood River • 541.386.0009
www.kidsense.biz



Massage & Neurolink
Get Your Brain & Body
Connected

- **Sport injury specific**
- **Gentle pain relief**
- **Concussion Recovery**
- **Freedom to move**
“All is Well”



Visit our website for
Summer Specials!

ColumbiaLaserSkinCenter.com

Back, L-R:
 Tita — Nurse Practitioner,
 Becky — Receptionist,
 Tanya — Receptionist,
 Angie — Aesthetician,
 Anna — Aesthetician,
 Cathy — Massage,
 Dr. John Willer — Owner
Front:
 Michelle — Massage,
 Shawna — Receptionist,
 Erika Wilson — Owner,
 Deb — Registered Nurse

Hood River 541-386-5066

The Dalles 541-298-5066



Photo by Adam Lapierre

MARCELA AND MARIA DIAZ help run the family business, Michoacán Sports Grill, in Odell.

MARIA and MARCELLA DIAZ help make Michoacán a family affair

By ADAM LAPIERRE

News staff writer

For Maria and Marcela Diaz, good food is a family affair, and providing people with quality authentic Mexican meals is a tradition they're happy to carry on from their father and grandfather's generation.

The sisters — Maria, 34, and Marcela, 33 — grew up in the Hood River Valley and are proud to help their parents, Tone and Clemencia, and family run Michoacán Sports Grill in Odell, an establishment that has grown a reputation since opening in 2004 for tasty Mexican food, a friendly atmosphere and the very best carnitas in the area.

"We have pretty much done it all here, from managing the books to cooking and serving tables," said Maria.

"Our dad was cooking a lot and doing catering around town, which is where it started. The family decided to buy this property with the hopes of developing a restaurant, which we did in 2004.

"It has always been a family affair, which is a win-win for everyone. We want to help our family and are happy to see our parents doing well, but we also want to make money."

The name Michoacán has double meaning for the restaurant: First, it's a the state in Mexico where the Diaz family emigrated from; and second, Marcela explained, it's the state that is famous for its carnitas.

The Diaz recipe for carnitas has been handed down for at least three generations, with Maria and Marcela's

grandfather a well-known cook of the dish in his home town in Michoacán.

"Carnitas is a very unique Mexican dish," Marcela said. "It's difficult to make; it sounds corny but it really is an art form to do it right. We make everything from scratch and it's all authentic, but our carnitas is what really makes us stand out."

Maria has three girls and a full-time job as administrative assistant at the Hood River Police Department, and Marcela has two children and is a shipping coordinator at Wy'east Laboratories, but although they have to manage very busy schedules to make time for the restaurant, they enjoy the time spent working with

Please see DIAZ, Page 31

Mt. Hood Podiatry

Moving forward



mthoodpodiatry.com

Conditions Treated:

- Achilles Tendonitis • Ingrown Toenails • Bunions
- Plantar Fasciitis/Heel Pain • Diabetic Foot Care
- Running Injuries • Hammertoes • Sprains
- Foot and Ankle Injuries • Flat Foot
- Wound Care/Infections • Gout • Warts

Facilities and Equipment:

- Non-invasive vascular testing
- Fluoroscopy • E-Prescribe
- Ultrasound • Custom Orthotics
- Padnet, Handicapped Accessible, Free Parking

Products:

- BIOFREEZE cold pain therapy relief
- Dr. Remedy's Enriched Nail Care
- Dr. Comfort's women and men's athletic/casual Shoes (diabetic shoe program)
- Shoe inserts, Insoles, and Arch Support
- Amerigel, Creams and Lotion



Dr. Kessa Mauras & Fritz

Our Staff:

Fran: Practice Administrator
Medical Assistant: TBA
Front Desk: Lauren

Hood River

1700 12th St, Suite B
541.386.1006

DAWKINS

INSURANCE SERVICES

"serving the entire Columbia Gorge"



L to R: Ana Rodriguez (Customer Account Representative)

Autumn Worden (Senior Sales Associate),

Tina Dawkins-Pasto (Owner - Agent)



• AUTO • HOME • LIFE

• RETIREMENT

• BUSINESS

• MOTORCYCLE

• BOAT • RV

• CLASSIC CARS

1204 Nix Drive, Suite 101 (Old ETC building) Hood River, OR

541.436.0706 or 541.298.5262 tinapasto@allstate.com

(Hablamos español)

An inviting place to be, thanks to JANIS DE HALAS



Photo by Jody Thompson

JANIS DE HALAS outside Holiday Spa on the Heights.

By GILBERTO GALVEZ
Hood River News intern

On the Heights in Hood River, licensed aesthetician and cosmetologist Janis de Halas has created a tranquil environment where people can escape their daily lives surrounded by Hawaiian décor.

For the past 10 years, de Halas has owned and operated Holiday Spa, but before she lived in Hood River, she lived in California.

The San Francisco Bay area, where de Halas was born, was a very fashion-forward and business-oriented place. Many of de Halas' friends took classes in business, but de Halas wanted to study something more creative. She decided to study fashion merchandising, but later changed her mind about working in that field.

"I had a college degree in fashion merchandising, and this was back in the late '70s, early '80s," she said, "and I saw how competitive the market was and decided to go into aesthetics because I thought I wanted to be a makeup artist in Hollywood."

De Halas attended Diablo Beauty College in northern California where she found that she enjoyed the skincare program. At the beauty college, she also learned the European skincare methods that she still uses now.

"I was really impressed with how people's skin had changed dramatically with a good skincare routine and having facials done professionally," she said.

The creativity she had found in fashion merchan-

Please see JANIS, Page 27

Relax. Celebrate. Enjoy. Laurelbrook is perfect for any occasion worth celebrating



Laurelbrook

Margaux Fuller,
Domonique Krentz
& Chloe

541-490-0342

www.Laurelbrookevents.com

1270 N. Main, White Salmon

Eyecare for the entire family



**Surgical
Counselor**
Mary Bales

**Billing &
Administration**

Left to right: Linda Taylor,
Bentley Barbour,
Crystal Masterson,
Rosemary Shepardson,



**Front
Desk**

Hood River Office
Left to right:
Amanda Blackmer,
Linda Townsend,
Nancey Lane,
Katie Nolasco



The Dalles Office left to right: Luanne
Heiser, Vera Buce and Mary Reilly

Technicians



Left to right: Vanessa Perez, Christine
Crandall, Brenda Muñoz and Marketa Lewis



Left to right: Chelsea Nares,
Andrea McNeel and Becca Carson.
Not pictured Nichole Jellum



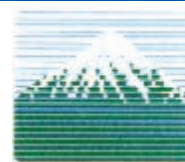
Left to right: Mercedes Cruz, Amanda
Johnson, Amber Arrington, Daisy Cuevas and
Katie Scialabba. Not pictured Carolyn Hislop.

Optical



Left to right: Ana Marie Johnson, Nancy
Padilla, Taylor Sheeran and Melissa Mead

www.cascadeeye.com



**CASCADE
EYE CENTER**

301 Cherry Heights Rd., The Dalles
541-296-1101, 800-548-5487

2025 Cascade Avenue, Hood River
541-386-2402, 877-386-2402

Many hats (and shirts) fit well for LINDA BROWN



Photo by Kirby Neumann-Rea

LINDA BROWN enjoys working with her husband, Mark.

BY GILBERTO GALVEZ

Hood River News intern

Northwest Graphic Works, a local business, reached its 10-year anniversary this year. Linda Brown has only been a co-owner for three of those 10 years, but she is already an important part of the business, married to founder Mark Brown and working on the financial end of NWGW.

"We're a branding specialist, specifically through embroidery, screen printing and promotional products," she said.

Linda married Mark and moved to Hood River in 2010, and that was also when she became Mark's

Please see LINDA, Page 28

"We're passionate about your quality of life!"



132 NW Loop Rd • White Salmon, WA • (509) 493 - 1316

Heart of Hospice

We don't just provide Hospice Care,
we provide *Heart-to-Heart* Care

Our Programs and Services Include:

- ♥ Hospice Care
- ♥ Palliative Comfort Care
- ♥ Bereavement Support
- ♥ Heart to Heart Care
- ♥ Award Winning Veteran's Care
- ♥ Volunteers and Youth Volunteers
- ♥ More - Visit us on line at www.HeartOfHospice.org.



Jodi Goatcher, BSM, RN, CNP
CEO/ Executive Director



Serving the Columbia Gorge

541-386-1942

Hood River

2621 Wasco Street
Hood River, OR 97031



541-296-2289

The Dalles

508 Washington St.
The Dalles, OR 97058

www.HeartOfHospice.org

HEART... it's in our name...it's in our care

For CHRISTINE ELLENBERGER, it's a passion



Photo by Elaine Bakke

CHRISTINE "THE MACHINE" Ellenberger, a veteran restaurant and pub server, pours a pint at Everybody's Brewing in White Salmon.

By ELAINE BAKKE
White Salmon Enterprise

Life is all about passion for Everybody's Brewing co-operating owner Christine McAleer Ellenberger — passion in her work, passion in her play, passion in "Everybody," passions to which she gives 100 percent.

Christine was born in Manhasset, N.Y., in 1973. Her father, Jim, is retired from the Navy, a former New York City police officer, a retired FBI agent and the current investigator for the state of New Jersey. Her mother, Sue, worked in an insurance office for many years. Tom, her older brother, has managed restaurants in Philadelphia for the past 12 years.

Please see *CHRISTINE*,
Page 38

BREW LADIES

On the next four pages, we profile four women in the burgeoning brewery industry of the Gorge. We start with Christine Ellenberger, left, followed by Sandra Evans of Full Sail on page 15, Judith Bams of Logsdon Farmhouse Ales on 17, and Susan Orzeck of Big Horse on 18.

DANIEL'S
health & nutrition



Good
Health
Naturally!



Ruth Maletz, RN

918 12th Street
Hood River
541-386-7328



Carol Annala

541-490-5099

Carol@DonNunamaker.com

Your Best Friend for Real Estate in The Gorge!

RealEstateInTheGorge.com

OR & WA Broker



L to R: Nancy Worthen (P.A.)
Joleen Wampler LMT (Owner)



LMT OR #12585

Massage Therapy

2010 Sterling Place Hood River
(Inside HRV Adult Center)

For Appointments call
541-386-2060



Sandra Evans

For SANDRA EVANS, brew boat goes the right speed

By KIRBY NEUMANN-REA
News editor

Seventeen years ago Sandra Evans said she “hopped on the speedboat known as Full Sail Brewing.”

As Full Sail marketing manager for the last few years, she is proud of her contribution to the Session label brand, which gave the already-successful brewery a definitive niche in the com-

petitive beer market.

Evans was raised in Grosse Ile, south of Detroit, Mich., and moved west in 1983, first to British Columbia and then to Boulder, Colo. She came to Hood River 23 years ago, and worked initially for the County Commission on Children and Families after her children, Alex and Sara, were old enough to enter Montessori

school.

“It was a great place to work because they gave me the flexible schedule I needed to manage my life and my kids,” Evans said.

From there she worked for the county commissioner (Jim Azumano) until the winds gently changed and the speedboat came along.

“I had a good job at the time and I wasn’t looking but

I saw the posting for the Full Sail job, and then my neighbor said, ‘You should apply’ — and it was her job.

“County government moves a little slow, and I kind of wanted to move from a barge to a speedboat,” Evans said.

“I feel it was kismet and I always remember the date because the day I got hired was my dad’s birthday (June

10). Leo had been gone for six years then, but it felt like he was still looking out for me.”

She started as assistant to the marketing director but things gradually changed.

“We make decisions as a team, with Irene (Firmat) as CEO and myself and the sales managers,” Evans said,

*Please see SANDRA,
Page 37*



Vanessa Vanden Bos, LMT
Licensed Massage Therapist #12440

Deep Tissue 541.380.0885
Relaxation 202 Oak St.
Sports Massage Suite 400
Pain Management
Trigger Point Therapy
Chair Massage



*“Gentle Therapies
With Lasting Results”*

Come see Renee Wilson, ND, for...

- A doctor who cares
- Wellness Programs
- Emotion Release
- Hormone Balancing
- Fix the Brain Therapy
- “Doing Ears” Program
- Weight Management
- Medical Assessment
- Psych-K™
- Body Work
- Scar Therapy
- Homeopathy
- Nutrition
- Herbal Therapy
- Toxin Cleansing
- Lab Testing

541-386-5505
NewDirectionsWellnessBlog.com



Hood River Supply

Appreciates Our Women in Business!



L to R: Elizabeth C., Crystal G., Marisol C., Barbara B., Amber S., Autumn C., Marianna T., Rachel S., Linda L., Sarah K., Heather M., Debbie L., Amelia H., Susan E. Not Pictured: Jan W., Lynn D., Judy G.

Two locations to better serve you

1945 12th St. • Hood River, OR (541) 386-2757 • 3831 Eagle Loop, Odell, OR (541) 354-3000

You don’t need your
glasses to read our book.
Which do you use?

Call Sandy
541-506-4619



DIRECTORS.
Mortgage

Forget ordinary.
Nowadays you need a **HERO**
working on your mortgage!

Mike Ellsworth
Cell: 541.490.2832

Jeff Sacre
Cell: 541.806.1556

Steve Wolf
Cell: 541.490.2897

Local Hood River
541.436.2662



BBB A+ Rating
LOCALLY OWNED
10301 636/1812

Yakima
COMMERCIAL REAL ESTATE
541-324-6340

- Deep tissue
- Myofascial • Relaxation
- Treatment • Injuries
- Preventive care




Jeniffer Panko, LMP
Licensed Massage Practitioner

541-340-0010
100 Amour Ct., White Salmon
www.pankomusculartherapy.com
Most insurances accepted



Hood River
Sewing & Vacuum



L to R: Eileen, Jo, Barb. Not pictured: Karen

**Vacuums... and
sew much more!**

1108 12th St., Hood River
541-308-3355
hoodriversewandvac.com
M-F 9-5pm; Sat 10-4pm

Monica Romero Insurance Agency

Auto • Home • Business • Life
Licensed in OR & WA

Call Me First!
Cell: 541-490-4608
Office: 541-386-4057
Se Habla Español



Monica Romero

Omni Insurance Group TRAVELERS KEMPER MetLife

PROGRESSIVE DAIRYLAND AUTO VIKING INSURANCE

1406 12th St. • Suite 103 • Hood River

Logsdon's European touch: JUDITH BAMS

By KIRBY NEUMANN-REA
Hood River News

Two distinct changes have taken place at Logsdon Farmhouse Ales as the Odell-area brewery enters its third year creating Belgian-style ales.

One is a new line of beers, Aberrant, and the other is the new space known as the sampling center, a 20-by-20-foot addition to the brewery for people to taste ales on tap, and purchase them in bottles.

The sampling center, completed in June, is open noon to 4 p.m. on Friday and Saturday, in what owner Dave Logsdon calls "touring

hours," with appointments encouraged.

Aberrant is the line of Logsdon ales crafted by brewer Charles Porter. (The word, says Webster's, means to "wander or stray from the usual or natural type.") The beers are also known as the Bergschrund series, for a type of glacial crevasse. Number one, released in June, "is a summer seasonal, then it will disappear," Porter said. Bergschrund Two this fall will be a Belgian dark strong.

Helping keep watch on all this is Judith Bams, who lends a European, as well as feminine, touch to the rustic brew-

ery. Bams recently returned from her native Belgium, with a refreshed sense of taste from her homeland.

"She is our Belgian ambassador and European influence," said Logsdon. "She assists in all aspects."

"Well, not in the brewery," Judith interjects. "Not yet, anyway." Bams handles office tasks, works the bottling line and serves the beer.

Asked, "What is your influence on the ales?" Bams responds with a laugh, "My influence? Ask Dave."

"Well, it's the beer quality. She knows what Belgian beers should taste like," Logsdon

said.

"I think we have evolved quite a bit, from three beers to eight or nine," she said, referring the original Seizoen, Bretta and Kili Wit and new beers including the cherry Cerasus, fresh hops, Far West, and the forthcoming Trippel.

And it is Bams who gives the beers their distinctive names, including the forthcoming strong Trippel ale, Die Straffe Dreiling — which she said means in Dutch, "The Extraordinary Triplets" — a double reference to the brew

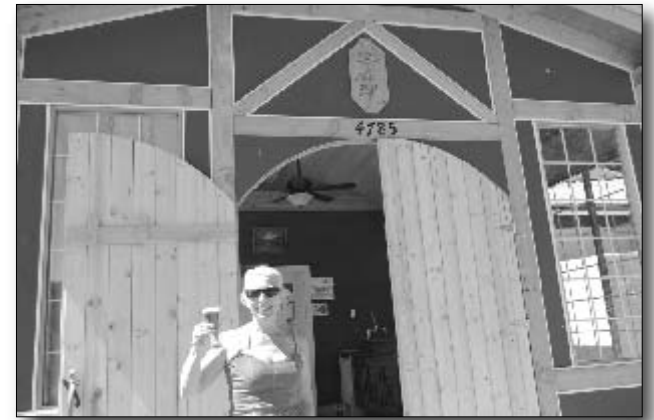


Photo by Kirby Neumann-Rea

JUDITH BAMS raises a glass in front of Logsdon's new sampling center, which opened last month.

Please see JUDITH,
Page 34



**OPEN 7 DAYS A WEEK
YEAR ROUND**



Miriam, Cheryl, Jessica & Laurie

- Hard Ice Cream
- Livestock Feed
- Hay, Straw, Alfalfa
- Pine & Cedar Shavings
- Premium Dog & Cat Food
- Wild Bird Seed & Feeders
- Bob's Red Mill Products
- Local Gorge Wines
- Fruit & Vegetables
- Mt. Shadow Natural Meats
- Fresh Baked Pies
- Vanguard Nursery trees, plants & shrubs
- Angel's Bakery Fresh Pies, Pastries & Desserts

Hwy 14 • Bingen • 493-2636, ext. 18

We Keep Our Valuables in the Vault

- Full Loan Department
- Investment Services
- Internet Banking
- Convenient Hours
- Bi-Lingual Staff
- Safe Deposit Boxes



Nora, Kris, Diane, Fanney, Tammy, Nora & Dale

Riverview
COMMUNITY BANK

(509) 493-3449

www.riverviewbank.com
330 E. Jewett Blvd. • White Salmon



Publican SUSAN ORZECK savors the changes



Photo by Kirby Neumann-Rea

SUSAN AND RANDY Orzeck at Big Horse. The brewery fills the ground level of Horsefeathers/Big Horse, with the kitchen and pool room one level up and the dining room and bar on the upper level. The next level for Horsefeathers — a new 25 years? — is an exciting prospect for the Orzecks.

"What's fun in being an owner is it is extremely fun to have people come in with a certain level of expectation and clearly, every time now, exceed it," Randy said.

Susan Orzeck and her husband, Randy, own and operate the oldest, and smallest, brew pub in Hood River, Horsefeathers and Big Horse, founded in 1988. It overlooks Second and State streets.

They joke that Randy gave Susan the pub as a wedding gift.

"I had been in real estate and conference sales prior. I think I learned everything

the hard way," Susan said.

"For me, I definitely enjoy people, a variety of people," Susan said, "and anytime I'm hiring people we say, 'We see A to Z and everything in between.' I enjoy contributing to a team of people who can join together, and working with our regular locals and visitors. The people you encounter is what breathes life into the work you do."

The Orzecks plan to enjoy

the pub's silver anniversary all year.

"We plan a year-long party for our 25th year," Susan said, starting with the special beer release events this past spring, featuring the in-house ales of brewmaster Derrak Smith, who started a little over a year ago.

Meanwhile, veteran chef Jeff Croke took over the kitchen and updated the menu to "gastropub fare."

Did you miss out?

Call the Hood River News today to reserve your space in next years

Women In Business!

Call (541) 386-1234 and ask for Jody Thompson, Debbie Jones or Megan Slenning ... women who mean business!



Theresa Kappel, Emma Spaulding, Julie Strader

Your Diamond and Bridal Jewelry Center for the Gorge

- Diamond Jewelry
- Colored Stones
- Designer Collections
- Pearls
- Custom Designs
- Time pieces



415 Oak Street Hood River
386-6440



L to R: Brandi Dominguez - Nail Tech, Stacy Rosenberg - Stylist/"Green" Salon Specialist, Traci Dominguez - Owner/Nail Tech/Stylist/Esthetician, Alice Pierson - Stylist

- Tanning • UV-Free Spray Tan • Nails • Manicures • Pedicures • Shellac • Nail Art
- Cuts • Perms • Chemical Straightening • Colors • Facials • Waxing • Make-up

541-386-9275 ~ 1206 Belmont St., Hood River (PROFESSIONAL SANITATION USED)

Insitu's KRISTI GARWOOD remains a lifelong learner

By ELAINE BAKKE

The Enterprise

Day and night.

By day, she's the executive assistant to the CEO of Insitu. By night, she's practicing her culinary skills to be the Next Iron Chef.

In her job at Insitu, working for Steve Morrow, Kristi makes sure the office of the CEO runs smoothly, coordinating and deconflicting demanding schedules, travel arrangements and expenses, and oversees the contribution charter and travel administration as well as companywide event planning for the international company.

Kristi has been working at Insitu since spring of 2006, when she was hired as the 170th employee by former CEO Steve Sliwa. Back then, Insitu had just moved into its second building in White Salmon. Today, the company has grown to more than 800 employees and is operating out of approximately 20 buildings throughout the Gorge.

Kristi's focus is developing expertise through special projects relating to manage-

ment, leadership and community initiatives. This spring, she served as campaign coordinator for Insitu's internal United Way campaign, where she pulled together talent from across the company to launch a coordinated six-week campaign, to include an interactive website presence on the company's intranet for ease of contribution and tracking donor progress.

"I'm proud of the great people I work with at Insitu, who pledged over \$42,000 to benefit our communities of the Columbia Gorge region," she said.

Kristi's interest in leadership was fostered by her attendance over the last three years at Marylhurst University in Lake Oswego, where just last month (June 2013), she received a Bachelor of Science in business and leadership as well as a human resources certificate and a business management certificate.

And even though she was working full-time, going to school, raising two teenage boys and "seeing a lot of

midnights," she was invited to be a member of the Beta Sigma Delta International Honor Society. Students invited into the honor society

must graduate with a minimum 3.95 grade point average.

"I got a B in statistics," she complained of her GPA.

In what little spare time she has since graduating, Kristi enjoys yoga, hiking with her Labradors, road biking, foreign films and ed-

ucating herself on the complexities of Gorge wine varieties.

Please see KRISTI, Page 29



Sandra Spears, Sandy Crawford, Pam Webster, Ellen Miller.

Quality Sales & Service since 1906



408 Hwy 35
Hood River
(541) 386-1001
Mon-Fri 7-5:30
Sat 8-5; Sun 8-4
www.tumalum.com



3801 Straight Hill Rd.
Hood River
Info: 888-LAV-FARM
LavenderFarms.net

U-Pick Lavender Farm

- Retail Cottage
- Open 7 days a week



*Diane Orcutt
Owner*



**Monica
Takatsch**



**Rhonda
Marlnee**



**Customers
Klaus &
Clover**



GORGE RIVER
• A Self-Service Dog Wash •



GorgeRiver.com

**On the Heights
13th & Belmont
Hood River, OR
541-399-4312**

G. WILLIKER'S

toy shoppe
"Specialty Toys for All Ages
& Books Just for Kids"

**202 Oak Street
Hood River
541-387-2229**



L to R: Andy, Jen, Beth, Megan, Bonnie. Not pictured: Maggie & Patty



Holiday Spa

Hair Design & Spa Services
Specializing in Hair Cutting & Coloring with 33
years experience in clinical & aesthetic services:

- Acne Facials • Anti-aging • Rehydration Collagen
and Vitamin C Facials • Microdermabrasion
- Acids Exfoliation • Enzyme Peels



Janis de Halas, owner
541-386-1920
stylist, esthetician



Monica Watson
541-645-0141
stylist, esthetician

*Se habla
Español*

Facial and Body Waxing
Brow and Lash Tinting
Spa Pedicures & Manicures
Special Occasion/Wedding
Hair & Makeup Services

Monica specializes in
Hair Color, Novalash
Extensions & Hair
Dreams Extensions
15 years experience

**New Client
Lash Extension Promotion**
FULL SET **\$60** (July -Sept. 2013)

Spa Packages and Gift Certificates Available
1412 Eleventh St. • Hood River • www.holiday-spa.com

SIROTA

Continued from Page 2

career out of cooking that I wouldn't enjoy it anymore," said Johnston, "but all my life I kept going back to food."

Instead of attending culinary school, Johnston attended the University of Arizona, being a self-proclaimed "sun-worshipper." She was born and raised in Portland, and hadn't yet experienced enough sun.

She did discuss the possibility of attending culinary school with an academic advisor at U of A, telling the advisor that she wished to go to culinary school but wanted a college degree first. The advisor suggested she drop out of college and attend culinary school. Johnston didn't feel confident doing that.

"What I wish she had told me was, 'You should get a business degree, which would help you in the culinary field, open-



Photo by Kirby Neumann-Rea

NORTHWEST SALAD, wraps, and strawberry-lemon-limeade keep cool at Boda's while awaiting diners.

ing your own restaurant," said Johnston. "But no, that's not what she told me."

Not knowing what else to do, Johnston transferred to the University of Oregon to

follow her other interest, psychology.

"I love working with kids,

so I wanted to be a child psychologist," she said. "Immediately after college, I went to work for a nonprofit. That was some of the hardest stuff that I have ever done. It was just something I couldn't do and stay sane."

When her brother started planning his wedding, Johnston volunteered to help organize the food choices and plan out other things. She realized that she loved it.

"Immediately after that, I went to work for a pretty large, well-respected catering company in Portland, and started out just as a server," said Johnston. "I wanted to learn what I could, and was pretty quickly promoted to event manager. After two years of doing that, I met Matt and got here."

Johnston married Matt and moved here seven years ago, after quitting her job at the catering company. She just couldn't sustain traveling from Hood River to Portland and back every single day.


"Once we moved out here, I

started looking into the wine industry," she said. "I feel like food and wine pretty much go hand-in-hand. From there, I ended up managing a dining room at Bonneville Resort, and then went back into the wine industry. In the meantime, I was helping other caterers in the area."

One of the caterers Johnston helped was South Bank Kitchen. When the space it had occupied became available, Johnston and her husband decided to start their own catering company.

"In the last four or five years, Matt and I had been obsessing over starting something on our own, whether it was a catering company or a food truck," said Johnston. "In the middle of all that, South Bank came up for sale. Because I had worked with the kitchen staff for the last few summers and I adored them, it seemed like an easier transition than starting something completely on my own."

Please see SIROTA, Page 21




TWELVE YEARS OF STYLING THE GORGE. THANK YOU.

not pictured: Jim, Jen E., Janine, Jacquelyn, Laura, Melinda, Teri, Jen S., Brandi, Crystal, Ally, Samantha, Kylie, Molly, Kaleb, Olivia, Claudia & Stanley

VISIO

salon spa retail



wax lounge

(celebrating 1 year!)

708 OAK STREET HOOD RIVER | 541-387-2566 | SALONVISIO.COM

SIROTA

Continued from Page 20

It was just sort of mutual fit."

As mutual as the fit was, Johnston and her husband still had to find a way to finance their endeavor, and for her, that was the hardest part of starting up a business.

"The loan process was really daunting, but pretty much our entire lives and our family's lives are tied into (Boda's)," she said. "Matt's full-time job just ended, so this is sort of it. Just taking that leap of faith is probably one of the scariest things that we've ever done."

Johnston's family has always supported her love of food and the food industry. Her family has a few writers and artists, and her brother is an actor.

"I come from a pretty creative family, so they've always been very supportive of following what you want to do," said Johnston. "My brother is an investor in (Boda's); without that, I don't know if it would have happened. My mom has been helping with the process. Matt's family has

been incredible, too."

The main focus of Boda's Kitchen is on using as much locally grown and natural food as possible, something that Johnston and her husband do in their own kitchen at home.

"One of the things that are so amazing about being in Hood River and the Gorge is that we have access to such amazing ingredients," said Johnston. "For me it seems silly to get something from a factory farm in the Midwest when you have such a great product that is being produced right here; so we really try to utilize those really good ingredients."

At Boda's Kitchen, Johnston plans out what food will be on the menu, communicates with cater clients and does most of the buying, in addition to many slightly smaller but no less important jobs.

"Well, you have to be really good at multi-tasking, jumping from emailing a high-maintenance bride to the dishwasher breaking down or calling the repair guy or just human resource," said Johnston. "It's really hard for me to be a mean boss. I've been a boss before, but I haven't been 'the Boss.'

It's hard for me to bring down the hammer.

"All the staff that's here was here before, and being able to trust them to do some things that are really hard for us to let go of is hard," added Johnston. "Matt and I, we don't have children, so we call (Boda's) our baby, and it's like handing over your baby to somebody."

When she has to hand over her "baby," Johnston will because she knows she can trust her kitchen staff. They do most of the cooking at Boda's.

"I pretty much just tell them what to make," said Johnston. "Of course I jump back into the kitchen when I'm needed, but they're a million times faster and better than anyone else."

Food's allure to Johnston lies in its complexity, and it is that complexity she brings to Boda's.

"I think finding new flavors, or flavor combinations, is amazing. It never gets boring to me," said Johnston. "Food just really holds such a power in our lives. I love learning about new foods. I love teaching people about it, getting people excited about some new cheese I've discov-

ered; stuff they haven't thought about before."

Johnston has many plans for Boda's. Some are still only in the idea phase, but she has two goals well-celebrated in her mind.

"I definitely want to see us being the caterer in Hood

River. There are a lot of caterers coming from Portland. I want to see Boda's be the go-to," she said. "I also want make this more of a marketplace, a kind of gathering place to grab your easy, healthy dinner to take home."

Boda's journey has only

just begun, and Johnston is happy that it began in Hood River.

"I could never imagine starting a business like this," she said, "and getting the community and local support that we've gotten anywhere else but Hood River."



Mike Martin
Owner/Instructor

BEST DEFENSE

www.bestdefensetraining.biz

- Carried Concealed Weapon
- Women's Self Defense Training
- Firearms Training • Security Services

Training Warriors ... Not Victims!

541.490.6546 • 1814 Belmont, Hood River
bestdefensetraining@yahoo.com



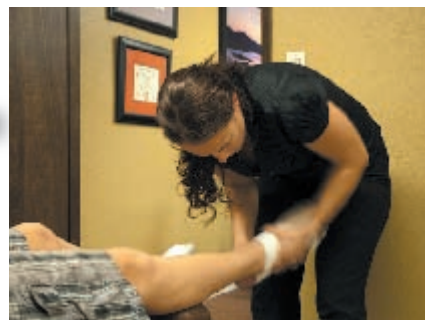
Jessica Martin
co-instructor

DR. MITZI FERRILL

- treats conditions of the spine and extremities.
- utilizes a Diversified Technique (manual treatment) to apply adjustments to the joints.
- is certified in Upper Extremity Active Release
- is certified in ADAPT Training, a method of rehabilitative therapy based on 3 principles:
 - 1) the human body has a specific blueprint
 - 2) it is an organism that adapts to its environment, and
 - 3) it needs a physical stimulus to produce a specific goal.
- provides patients with lifestyle or activity modification recommendations.



Mitzi B. Ferrill, D.C.
Skamania Chiropractic
and Rehabilitation, LLC



SKAMANIA
Chiropractic & Rehabilitation

27 Russell Ave, Lower Suite
P.O. Box 1498, Stevenson, WA 98648
P: 509-427-3600 F: 509-427-3601
drmitzi@skamaniachiroandrehab.com
www.skamaniachiroandrehab.com

WHITESALMON
FAMILY PRACTICE CLINIC
181 WEST JEWETT - WHITE SALMON
509.493.1470



JESSA SHORTT, M.D., F.A.C.P.

www.WHITESALMONFAMILYPRACTICE.COM

AMY MOODY, KRIS REYNIER make their community shine, one website at a time

By BEN MITCHELL
Hood River News

When asked to participate in this year's Women in Business section, Amy Moody and Kris Reynier had one burning question to ask:

"Will it be online?"

As owners of Locus Interactive, a Hood River web design and digital marketing agency, it's no surprise Moody and Reynier ask the question. Along with fellow business partner Trevor Orr, the pair has been involved with re-designing the websites of several well-known businesses in the community to help freshen their pages and consequently, in some cases, boost their sales.

"Our experience has been doing large accounts," Moody explains, "but our goal is to help the community."

Originally established in 2003 by Tracy Bech and Jill Crimmins, Locus Interactive was bought by Moody and Reynier in 2012 after the founders ap-

proached them, offering to sell the business. Formerly employed at another Hood River interactive web design agency, Summit Projects, Moody and Reynier felt their skill sets fit perfectly with the opportunity.

Moody and Reynier are proud of their national and international clients such as Buck Knives and Nike, but they seem equally if not more proud of the contributions they've made to help market local businesses and improve their online content. The website re-designs of Full Sail, Sheppard's, Sagetech, Pistil, Gorge Weddings, and the creation of the Yum Frozen Yogurt logo are all thanks to the three-person agency, with some help from contract workers.

"It's nice to see people around town and have them be excited about the product we worked on for them," Reynier says of the joy of both living and working in Hood River.

Both Moody and Reynier hail from the

Pacific Northwest, and like many others, were drawn to Hood River, in part, due to its bountiful recreation opportunities.

"I came here to windsurf in the '80s, but after trying other places on for size, I wanted to make Hood River my home," Reynier recalls.

Both Moody and Reynier have fun working together every day, but they say the most enjoyable aspect of their jobs is when they work with clients who sell products that both Moody and Reynier purchase themselves. Moody cited Maryhill Winery as an example — a company which just had its website redesigned by Locus this month.

"I think the most fun thing we do is we can relate to all of the brands and we feel lucky we get to market products that we — consume," Moody says with a laugh.

What she also likes about her job is the ability to help out local businesses, whom she says help out Locus in return.

"We like to help them grow and they in turn help us grow," Moody says.



Photo by Ben Mitchell

AMY MOODY and Kris Reynier sit under the Locus Interactive logo which was designed by the company's employees.



GET FIT
Stay Fit
It's all about a life style change

209 Eugene St • Hood River
541-386-6868
Cathy Fisher
•Certified Personal Trainer
for over 30 years
•Health & Wellness Coach

Buy one month and get
second month half off
with this ad.

EXCELLENCE IN DENTURE CARE!



Melanie Chapman
co-business owner and manager.

Our clinic has created thousands of beautiful smiles for over 33 years.

Give us thirty minutes, and we'll give you a reason to smile.

Call us or stop by for your
FREE CONSULTATION.

We save your smile!



- Implant Supported Dentures
- Full & Partial Dentures
- Insurance, OHP & WA-DSHS Accepted
- Repairs & Relines 1/2 Day



Quality Service Since 1980



926 12th Street • Hood River
541-386-2012

414 Washington St. • The Dalles
541-296-3310

CL sails fill, with help from HOLLY HOWELL

By GILBERTO GALVEZ
Hood River News Intern

Holly Howell is the new marketing and development manager for the Port of Cascade Locks. With her previous job as a city planner and her master's degree in urban and regional planning, Howell brings experience and enthusiasm to the new Port position.

"Our mission is primarily job creation in the stunning community of Cascade Locks," said Howell, describing her job under the Port's economic development manager, Gary Rains. "Some of my responsibilities

include property marketing, land use planning, development coordination, community relations, outdoor recreation development and event coordination. I enjoy the variety of projects."

Howell's first year working for the Port was through an AmeriCorps service program called Resource Assistance for Rural Environments (RARE).

"I was fresh out of grad school from Portland State University, seeking hands-on experience in rural com-

Please see HOLLY, Page 32



Photo by Kirby Neumann-Rea
PORT OF CASCADE LOCKS'
Holly Howell watches regatta readiness at sail beach.

Proud to Serve Our NW Customers SINCE 1859



TONYA BRUMLEY
NW Natural[®]
nwnatural.com

Service Line
1-800-422-4012
24 Hour Emergency Line
1-800-882-3377



**We love them like you do
because pets are family too!**

Lodging • Training • Day Care • Grooming

Cascade Pet Camp

3085 Lower Mill Drive • Hood River, OR 97031 • Phone: 541.354.2267

E-mail: info@cascadepetcamp.com • www.CascadePetCamp.com



DEBRA

Continued from Page 9

— who is also an artist — moved to Cascade Locks nine years ago. At the time, Lorang was working for an art gallery in Troutdale. Six months later, the gallery closed, and Lorang saw an opportunity to open a gallery of her own in her new town. She got pedestals, easels and “pretty much everything I needed” from the closing Troutdale gallery, and, having scoped out a vacant building six months prior, knew just where to open shop.

Lorang’s gallery has moved three times in its eight years, expanding each time — first on the west side of town, next on the east, and most recently in the middle. “We’re in the old hardware store,” she said. “It’s a 120-year-old building. It’s fabu-

Photo by Kirby Neumann-Rea

DEBRA LORANG stands in the gallery, next to the iron bust of Jesus she created that is among her own favorites.

Please see DEBRA, Page 25

BUILDING BETTER

communities,

ONE HOME SALE AT A TIME.

windermere.com

Windermere
REAL ESTATE

Windermere/Glenn Taylor Real Estate



Kim Salvesen, Owner
Oregon/Washington



Kim Chadney, Broker/GM
Hood River/Stevenson



Lori Hansen, Broker
Stevenson



Angie Greenwood,
Broker, Bingen



Suzanne Maurer, Broker
Hood River/Bingen



Trish Dixon, Broker
Hood River/Bingen



Andrea Wood, Broker
Hood River



Heidi Struck, Broker
Bingen



Ginger Swanson, Broker
Hood River/Bingen



Dee Ashley, Broker
The Dalles



Molly Donnell, Broker
The Dalles



Lindamay Woosley, Broker
Hood River/Bingen



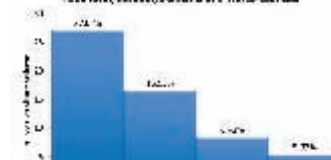
Mary Lou Bennett, Broker
Stevenson



Ellena A. Wimp, Broker
Bingen



Robin Steigmann, Broker
Stevenson



Connie Thomasian,
Broker, The Dalles/Bingen



Gail Crosby, Broker
Hood River



Stephanie Huntington
Broker, HR/Bingen



Jenni Moore, Office
Manager, Hood River



Jill K. Morgan, Broker
Bingen



Lynn Betts, Office
Manager, The Dalles



Vicki Ellett, Broker
The Dalles



Marcy Orlickas, Broker
Hood River/Bingen



Kim Barnes, Office
Manager, Bingen



Amanda Renner,
Broker, Stevenson



Rachel Marteen, Office
Manager, Stevenson

Hood River
504 CASCADE AVE.
541 386 3444
Stevenson
220 SW SECOND ST.
509 427 2777

The Dalles
207 W. THIRD
541 298 4451
Bingen
900 W. STEUBEN
509 493 4666





Photo by Kirby Neumann-Rea

METALWORK greets visitors to the new Lorang gallery building, but inside one can find virtually every medium of art, from textiles to photography.

DEBRA

Continued from Page 24

lous for a gallery.”

The gallery celebrated its grand reopening just a few weeks ago.

Lorang Fine Art showcases a variety of media, including oils, pastels, metal and bronze work, glass, wood and pottery. Lorang also has a section dedicated to gift lines, and another for antiques.

“We’re kind of the only thing in town,” she said of her diverse inventory. “That’s how we’ve been able to survive.”

Lorang is busy planning

her next event: an artists’ reception in conjunction with ODOT’s reopening of the historic highway on Sept. 14. She expects to have about 12 artists featuring work inspired by the old highway and the trails, waterfalls, roadway and architecture that make it unique.

Cascade Locks has experienced a bit of a population boom thanks to the Lorangs, and to say that the art business is a family affair is a bit of an understatement. They brought in Bronze Works, the bronze foundry, and with it, brother Don Berry and sister Brenda Greene. Artist Heather Söderberg Green — who is married to brother

Rich Greene and created the Sacajawea sculpture located at Cascade Locks Marine Parks — works in the foundry and has her own sculpting studio. And Brad works in both the foundry and the gallery, depending on need.

“Being family helped,” Lorang said. “We just suggested that this would be a good place for them to come. It’s great to have all the siblings here; we all get along and we’re all in the same business.”

“We work together, we send customers back and forth, and we’ve done shows together, too,” she added.

Owning a gallery is fun, said Lorang. She enjoys meeting community mem-

bers, talking about art, and being an inspiration for new artists. But her favorite part is when new artwork comes in.

“I always tell my artists it’s like Christmas,” she said. “And working with the artists — they are all friends.”

Lorang Fine Art is located at 110 S.W. WaNaPa St., Cascade Locks. For more information call 541-374-8007.

Works by sculptor Heather Söderberg are a central feature at Cascade Locks’ Marine Park. Bronze sculptures of Sacajawea, and others, are located in front of the Sternwheeler dock at the park’s east end.

Have you tried... White Salmon Caviar?



Available at:
**Postal Connections
& Gift Shop**

Downtown White Salmon



Celynn Van Deventer



Rebecca Bertrand, Megan Adams, Evelin Bustos, Mariana Torres, Sirota Johnston (owner). Not pictured: Crystal Decola, Riley Spicer and Adriana Melchor.

**We Cater: Weddings • Parties
Corporate Events • Box Lunches**

follow us:
f Boda's Kitchen
@bodaskitchen

**Open Daily
11am-6:30pm**

**bodaskitchen.com
404 Oak St • Hood River**



541.386.9876



Photo by Kirby Neumann-Rea

SCHOOL BOARD CHANGE

Hood River County School District Board chair Liz Whitmore, left, accepts the gavel from Jan Veldhuisen Virk, the previous chair, at the July 10 board meeting. Whitmore is in her second term on the board; she works as waterfront manager for Port of Hood River; Virk is a nurse who has been on the board for 14 years.



Grace Su, Owner

**Let Grace take your family
on a trip to China
— and back to Hood River —**

**Authentic Chinese food. Affordable and tasty!
Great plates for more than 30 years.**



Grace Su's

CHINA GORGE

2680 Old Columbia
River Drive
(541) 386-5331
Hood River
chinagorge.com

Gorge Petsitting
Jane Keeler
541-490-2524
Professional
Dependable
quality care in your home.

MT. HOOD REALTY CO.
Specializing in residential, rural, farm,
commercial and income properties

L to R: Joyce Elliott (owner), Debbie Jones, Amanda Durnez
Mt. Hood Realty is the primary source for real estate
in the upper valley with over 33 years of experience.
Thank you for trusting us with your real estate needs.

6565 Cooper Spur Rd • Mt Hood/Parkdale
MtHoodRealtyCo.com • (541) 352-7789

Buy One Set - Get One FREE!



Get 12 items for \$87 (\$230 value!)

Average use of one set is 8 months. Valid July & August only.

PRODUCT OF THE MONTH

50% OFF Only \$35.50
through July 31

Royal Jelly
Milk Balm Moisture Lotion

LINDA HOLLOWAY • 541-386-1897

FREE CLASS

Zumba in the Gorge
Bingen School Inn, Bingen

*Zumba is a fitness dance class
for all ages and fitness levels.*

JOIN OUR PARTY!

Tue. & Wed. 6 p.m. • Friday 8:30 a.m.



Instructors Sandra & Lori

509-637-0270



ONETIME USE ONLY

Copyright © 2012 Zumba Fitness, LLC | Zumba®, Zumba Fitness®
and the Zumba Fitness logos are trademarks of Zumba Fitness, LLC

JANIS

Continued from Page 12

dising could also be found working as an aesthetician.

"I do customized facials for people. I am able to determine by just looking at their skin what ingredients I should use on their face," said de Halas. "A lot of products these days are driven by the companies. They want you to use products A through Z, and they want you to use their line. It doesn't give the aesthetician time to think about what is going on with the customer's skin."

Holiday Spa is not the first business that de Halas has owned and operated. For 14 years, she owned a skincare clinic in Menlo Park, Calif., that specialized in acne and anti-aging.

"I moved to Hood River in 1996," said de Halas. "I wanted to have a change of scene and



Photo by Kirby Neumann-Rea

MERMAID painting greets clients inside the door.

lifestyle."

She worked at a spa down-

town after arriving here from California. She saw that there wasn't a lot of spa activity in Hood River at the time and decided to buy a building on the Heights that she turned into Holiday Spa in September 2003.

Running a spa business in San Francisco is very different from running a business in Hood River, according to de Halas. The number of people in the area is one major difference, but the personality of the clientele is a difference that sticks out.

"In the Bay area, there were a lot of career-oriented people. I had people like doctors and lawyers. I had a lot of high-tech people," she said. "When I moved here, it's more family-oriented. People aren't as demanding or as high-profile. It's a little more relaxed."

In Hood River, de Halas has helped moms, orchardists and schoolteachers, as well as

Please see JANIS, Page 36



Ginger Cimmityotti Wagenblast works in the Hood River Branch of Bisnett Insurance and has been a licensed insurance agent for over 14 years.

Her main focus is personal, commercial and health insurance. She has obtained the honored designation of Certified Insurance

Service Representative (CISR) and is currently working on obtaining the designation of Certified Insurance Counselor (CIC).

Please call Ginger or stop by today for assistance with all of your insurance needs including enrollment in Cover Oregon. "Long live Oregonians!"

Like us on Facebook



Bisnett
INSURANCE

508 CASCADE AVE
HOOD RIVER

(541) 386-1161
Ext. 301

www.Bisnett.com
gwagenblast@bisnett.com



NorthShore
MEDICAL GROUP

Open Saturdays • Weeknights until 7pm

Stevenson
(509) 427-4212

White Salmon
(509) 493-2133

www.northshore-medical.com



Photo by Kirby Neumann-Rea

LINDA BROWN in the showroom of Northwest Graphic Works, on Tucker Road in Hood River.

LINDA

Continued from Page 13

business partner.

"I wanted to become involved because I had a background in the financial end of small business," she said. Her first job in business was as an entrepreneur in a hardscape landscape business, and from there, she became an office manager for a subcontractor in Prineville, around 2002.

Brown's first job in business was not her first experience with business. When she was 3, her father, a chemist working in Alaska, moved to McMinnville, to start his own business in rental real estate.

"He wanted to pursue the American dream of being his own boss," she explained.

Later the family moved to Prineville, where Brown's father continued his business. As a high school student, she received exposure to the world of business through her father, and it instilled in her an apprecia-

tion for business.

"I've always liked the idea of starting up a small business and watching it grow," she said. "It is particularly satisfying building it with your spouse who is already your partner."

She met Mark when he was doing events for NWGW in Prineville. She later decided to move to Hood River, get married and start working with Mark.

Please see LINDA, Page 30

XTC TRUCK & TOY



Stop By For Your Summer Needs

- LOWEST PRICES IN TOWN FOR BIKE RACKS!
- RV ACCESSORIES
- HITCHES
- INSTALLATION AVAILABLE

Cathy Frazier, co-owner, and Beau



1203 12TH STREET • HOOD RIVER
541-387-6688



YOU MATTER TO ME!

I have been an Oregon licensed Real Estate Broker since 2006 and decided to open my own Real Estate Company in December of 2011. Having lived in this area my entire life, it gives me a great feeling to help people find their dream home here in the Gorge! I truly believe that it is all about you, and that is why **I have the lowest listing commission rate of 4.5%!**

LET ME SAVE YOU MONEY AND GET YOUR HOME SOLD!

Cheri Belander
Real Estate • 541-806-5424



OR Principal Broker/Owner
cheri@gorge.net



We worry about your home so you don't have to!



Off-site caretakers providing a "one stop shop" experience:

- Weekly house/property checks
- Home & landscape maintenance
- Airport shuttle (our car or yours)
- Grocery shop & prepare home for arrival
- Receive packages &/or deliveries
- Hot tub maintenance
- Inspection during & after weather related storms
- Snow removal
- And so much more

Caring for Hood River Homes for 9 Years!
Call or email for a free consultation.
No pressure. No contract required.



Jacque Johnston, Owner, pictured with Jacy.
541.490.8619

info@hoodriverhousesitters.com
(Not pictured: Tad Johnston & Adam Rand)



Photo by Elaine Bakke
INSITU'S KRISTI GARWOOD
earns her diploma from Marylhurst University.

KRISTI

Continued from Page 19

Kristi is a lifelong learner, developing skills in leadership, business and human resources. She believes in continuing education and attends seminars and management courses, and is interested in a work practicum in human resources to further her goals in a position where

she can contribute and be of service to a larger audience.

"Since my job requires me to interface with a large volume of people — customers, employees, vendors and community — I consider myself a facilitator for getting things done and connecting people. I love to plan projects and events, checking the boxes for progress as each detail is put into place," she said.

Kristi loves learning about new technology and tech

gadgets that make organizing life easier.

"One of the reasons Steve (Sliwa) hired me was because I wasn't intimidated by technology and actually enjoy troubleshooting to find a solution," she said, noting she's still fixing everyone's phones.

She also has a penchant for foreign language and has studied French at Alliance Française de Portland as

Please see KRISTI, Page 33

• Art Projects • Organic Gardens • Walks to the Park • Cozy Sleeping Rooms

Rachel's Corner, LLC
"50 Years of Combined Experience"

- Open Monday-Friday 7:30 a.m.-5:15 p.m.
- Ages 6 weeks to 4 years • Drop-ins welcome
- Wholesome homemade meals included
- Large outdoor play area

Quality, Experienced Childcare • Hood River • 541-386-5993

• Art Projects • Organic Gardens • Walks to the Park • Cozy Sleeping Rooms

Our Gift to You

A free 15-minute consultation, with Chinese Medical Pulse Diagnosis, insurance verification or fee schedule information, and a mini-trial Acupuncture treatment focused on stress.

**No charge – No obligation
Come check us out!**

Hood River **541-387-4325**
The Dalles **541-298-2378**
Stevenson **509-637-3163**

Acupuncture • Custom Chinese Herbs
Allergy Elimination • Massage
www.CascadeAcupuncture.org

VA HONORS HR VOLUNTEER

Jeanne Marie Davis of Hood River was presented the Volunteer Excellence Award from the Veterans Affairs Office in May.

Davis has served at the Portland Veterans Affairs Medical Center for 11 years, and in the Hood River Veterans Office, located in the Hood River County building.

The award, presented by Shawn D. Benson, chief, voluntary service with the Portland VA Medical Center, read: "This person has also for the last five years written over 4,000 birthday cards to all of our volunteers that serve in all areas of the Portland VA Medical Center. She ensures they are bundled by week and set up so I could write my note from the voluntary service staff. Thank you, Jeanne-Marie Davis, for all of the support you have provided this medical center and the veterans in your community during your years of service."

Asula Chiropractic



find your *Balance*
Suzy Sarmasti, D.C.

Compassionate Gentle Care

*Many
techniques*



- Gentle Chiropractic
- Cranio-sacral therapy
- Nutritional Counseling
- Rehab Exercises

1631 Woods Ct.
Suite 101
541.400.0266
www.asula.org
drsuz@asula.org

LINDA

Continued from Page 28

"My main responsibility is chief financial officer," Brown said, "but (NWGW is) a small business, so you wear many hats."

"We are both dealing intimately with the customers. We are both in sales," she said. "I am the operations, and he is the production end of things."

She does email marketing, face-to-face marketing and runs the Facebook page and Twitter feed for NWGW.

"I like to spend time figuring out what people like, what people respond to, and interacting with other businesses," she said.

The 10-year anniversary wasn't the only big thing that happened to NWGW

this year. They also moved into a new place on Tucker Road.

Before Brown became a co-owner, NWGW was first situated in the Big Seven Building on Industrial Way.

"In the turn of the economy (2007-08), Mark had the foresight to lose the overhead and move it to our home location," said Brown. Once the business started doing well again, she and her husband decided that it was time to expand.

"Our new location has been amazing," she said.

NWGW has been able to hire additional employees and buy new pieces of equipment, and has a showroom available for customers who want to see a sample of the products it offers. All together this makes for a quicker turnaround time and better customer service.

"Most of our customers are in the Columbia Gorge," Brown said, "but we have customers as far as New York."

NWGW's most recent order was with Juanita's Fine Foods.

"We do stuff for the middle schools and high school," she said. "We have recently done a big order for Greg Walden."

Not only does NWGW provide a service she and her husband are proud of, but the Mark and Linda also enjoy sponsoring and volunteering at local events. Brown herself used to volunteer as an ambassador for the Hood River County Chamber of Commerce, and currently volunteers on the FISH Food Bank steering committee.

"We want to grow our business, just basically be a strong healthy business in the community and a great service provider,"

said Brown, "so people don't have to drive to Portland or go online to order from a stranger."

The many hats Brown wears as a co-owner of a small business make sure that she is always busy.

"It's a lot of hard work," she said, "but it is very satisfying at the end of the day when you work for yourself and offer a valid service to someone; something that they need."

Northwest Graphic's offices are in a business park on Tucker Road. Linda jokes that "our showroom hardly ever has anything in it! Everything is going out the door."

Diana Landry

541-490-0669

Diana@DonNunamaker.com



OR Broker, GRI



12 Years of Experience

First Time Home Buyer & Acreage Expert

www.DonNunamaker.com



Linda Buckley, Jennifer Bailey, Angie Shelton, Tammy Pauley, Crystal Rooker, Jennifer Gray. Not Pictured: Alex vonLubken, Helene Mann.



B. Beautiful Salon

• Nails • Tanning • Waxing • Facials • Extensions •
• Cuts • Color • Updo's • Wedding's

walk-ins always welcome

541-387-2922 • 1955 12th Street

YOUR DREAM IS OUT THERE. GO GET IT. WE'LL PROTECT IT.

Auto, Home, Business, and Life.

**Jeanne Sreenan
Agency**



Angie DeHart, Jeanne Sreenan.



All your protection under one roof®

amfam.com

1-800-MY AMFAM® (692-6326)



American Family Mutual Insurance Company and its Subsidiaries
American Family Life Insurance Company
American Family Insurance Company
Home Office - Madison, WI 53783 ©2012 003235 - Rev. 8/12
Product availability varies by state.

Two Locations to Serve You
1108 13th Street Hood River
318 W. 2nd Street The Dalles
541-387-5433 541-298-5444

www.jeannesreenanagency.com

Maurers join forces with Windermere Real Estate

Kim Salvesen, owner of all four Windermere Real Estate offices in the Columbia River Gorge, has announced the company's affiliation with Property Management The Gorge, which is owned by Suzanne and Michael Maurer of Hood River.

Property Management The Gorge recently opened a new branch office at the Windermere/Glenn Taylor Real Estate location in The Dalles.

"Michael and Suzanne Maurer were my very first brokers when I became licensed in the Gorge in 1994. We have a longstanding relationship of working together," said Salvesen, who grew up in the Gorge, and whose

family has five generations of deep roots in the area.

Salvesen is now the owner of Windermere Real Estate offices in Hood River, The Dalles, Bingen and Stevenson.



Suzanne Maurer

The Maurers, who have managed their own rental properties for decades, launched Property Management The Gorge in 2011 in Hood River; soon after, they opened a branch in Bingen to serve Wasco, Hood River, Klickitat and Skamania counties.

Suzanne assists Michael in the rental management of the Washington Properties. She is also a Broker with Windermere Real Estate in Hood River and The Dalles.

DIAZ

Continued from Page A11

customers and helping the family succeed.

"It makes us happy to see that our parents are able to work for themselves; to be their own bosses, to travel home to Mexico to visit family and to be able to live happy lives," Maria said. "When Dad was working in the orchards, we always worried about him having a job when he came back."

"As anyone who has done it can tell you, running a restaurant is hard work, and we do things the right way, even if that means making less money or working harder. But we are proud of what we serve and it makes us happy when we make people happy with our food."

The two said the family would like to open a restaurant in Hood River in the fu-

'As anyone who has done it can tell you, running a restaurant is hard work.'

MARIA DIAZ

ture, but for now they're content with the downtown Odell location (3405 Odell Highway). Even though it's a ways out of the way for Hood River street traffic, the restaurant gets its fair share of regulars who stop by either on their way to or from the upper valley or the mountain, or who make the trip specifically for the food.

"Something else we really enjoy is getting to know our customers and becoming friends," Marcela said.

Maria continued, "I'm a people person. I enjoy being up front talking to people, and with the restaurant I get to do that."



Waxing • Makeup • Lash Extensions • Body Bronzing

Amy Goheen, Licensed Esthetician

Facebook.com/alouettewaxingstudio

116 3rd St. Ste 101, Hood River OR 97031

Appointments available Tuesday-Saturday
503-403-9924 • amy@alouettewaxstudio.com

TAQUERIA LOS AMIGOS

"Serving Authentic Mexican Food"

Luz (Owner), Vanessa, & Estela Banuelos (Owner)

WE DO
CATERING

HACEMOS
COMIDAS
PARA
FIESTAS

HOMEMADE
TORTILLAS
SUNDAYS

OPEN 7 DAYS
A WEEK

541-354-1944
3409 Odell Highway, Odell

FROM THE WOMEN AT SILVERADO,
TO EVERYONE WHO SUPPORTS US...

THANK YOU!

(WE COULDN'T DO WHAT WE LOVE WITHOUT YOU)

310 OAK STREET
DOWNTOWN HOOD RIVER

(541)356-7069
WWW.SILVERADOGALLERY.COM

Proven Treatment for Children with Autism

Qigong Sensory Training (QST)

Parents – help your child with autism successfully transition to school this fall!

Learn a simple, effective Qigong Massage Program at home. QST has been scientifically proven to reduce autistic behavior and improve social and language learning in children under 6 years of age with autism.

It isn't complicated, and parents notice big improvements in their child and much less family stress as a result of Qigong massage. Children love the massage, and parents love being able to help their child!

Contact Pam Tindall 509-493-1035
pamtindall@gmail.com • www.pamtindall.com

HOLLY

Continued from Page 23

community economic development," said Howell. "I chose (Cascade Locks) for the high quality of life. I was drawn to the beautiful Gorge scenery, abundant recreation opportunities, convenient proximity to Portland, and the dynamic, engaged community."

At RARE, Howell received many opportunities.

"They were very accustomed to being supportive of what were essentially interns," Howell said.

She also found that RARE catered to her strengths and

gave her the chance to attend many different community meetings, introducing her to life and work in Cascade Locks.

Howell's interest in community economic development stemmed from her fascination with how people interact with the land and build communities. She earned her bachelor's degree in natural resource planning, thinking she would work for the state or national parks, but she changed her mind.

"I enjoyed working in city planning," said Howell. "At PSU, I studied urban and regional planning. That was for my master's."

Howell gained valuable

Please see HOLLY, Page 42



Submitted photo

SAILORS FILL the beach at the east end of Marine Park, where Holly Howell and others are working on plans for an expanded sail beach, to be done in close association with Columbia basin Tribes.

"We're Concerned About Your Protection"



Front: Becky, Courtney & Jenessa

Back: Kristen, Amy, Angie, Karen, Jolene & Glenda



McCoy-Holliston
Insurance

Serving Our Local Communities Since 1946! • (509) 493-2266

1001 E. Jewett Blvd. • White Salmon, WA 98672 • www.mccoyholliston.com



Dr. Debby Bergstrom, Dr. Thomas Neal,
Leslie, Darrell, Vicki, Brooke & Maria.



"Eye Care About You!"

- Frames to Fit Every Personality
- Friendly Service • Bilingual Staff • In-house Lab
- Eye Diseases Treated • Prescription Sunglasses

WHITE SALMON EYE CARE

950 E. Jewett • White Salmon

Hours: 9:00-5:00 Mon.-Fri.
8:00-Noon Saturday

509-493-2020

TOLL FREE 1-888-258-EYES (3937)

WhiteSalmonEyecare.com

Early appts available Thursdays • Dr. Debby Bergstrom • Dr. Thomas Neal

KRISTI

Continued from Page 29

well as Spanish to intermediate level.

"This year's goal is Italian and I will have visited Italy by autumn's end," she said, noting while in Italy she will be taking both Italian language and cooking classes. "The last three years has been school, work and kids — not much else besides cooking, for which I always find time.

"My friends tell me I light up when I talk about and prepare food. I have a habit of taking pictures of my creations and those of fine meals — if it looks delectable! I follow food blogs and attempted one of my own, but found I did not have time to keep up with the frequent updates.

"I subscribe to various foodie mags such as *Saveur* and *Bon Appétit* and record my favorite Food Network shows: *Chopped* and the *Next Iron Chef*, among others," she said. "I am always learning new techniques and recipes and love to cook for friends. Cooking is my passion."

She has catered a number of small weddings, private caterings and even a first wedding anniversary complete with a five-course meal and wine pairing, selecting favorites from local Gorge wineries. She prepared all five courses before the couple, so it was essentially a demonstration and memorable meal for the newlyweds.

"I really like the concept of cooking and teaching people new techniques. It pleases me to prepare a fine meal for people I care about," she said.

Kristi has been cooking since she could reach the countertop and in high school, began preparing elaborate meals for her family while her parents were at work.

"I remember making fillet of salmon and baking pies, preparing the pastry dough from scratch. I was a real Martha Stewart in high school," she said.

Kristi was born at General Hospital in Walla Walla and grew up in the neighboring town of Milton-Freewater, Ore. Her parents owned a flower shop, Nature Garden Florist, just down the street from their turn-of-the-century Victorian home.

"I worked in the flower

shop on Saturdays and after school," she said. "I filled in where ever necessary; from taking prom orders from my friends, arranging bouquets of roses for Valentine's Day, creating one-of-a-kind terrariums and wrapping poinsettias for the holidays. When I was old enough to drive, I delivered flowers, quickly learning every street in the Walla Walla valley."

After high school, Kristi began college and worked for the local newspaper, quickly moving on to the daily Walla Walla Union Bulletin where she learned how to "put the paper to bed" and all facets of the publishing business. After a few years, she joined *The Oregonian*, where she helped launch a state-of-the-art pagi-

nation system, which she demonstrated at the American Newspaper Publishers Association's annual convention in Las Vegas that year.

Her move to the Gorge introduced her to a marketing agency, Martin Communications, where she managed the office and client project management. However, family drew her away from career for a few years while she raised two amazing sons (Tyler, who will be a sophomore at the University of Idaho, and Jared, who will be a senior at Columbia High School) and volunteered for the community through Soroptimist International, serving seven years in officer roles and as president.

Kristi started her own company in the early 2000s,

Graphic Intuition, where she conceptualized and designed print media such as magazine advertisements, brochures and website development, collaborating with clients and vendors to produce promotional marketing materials.

"Although business has changed tremendously over my time here at Insitu, I owe much of my success to the great people I've worked with over the years and those I've been fortunate enough to meet," she said.

"One of my greatest mentors in life is Dr. Mort Feinberg, a 90-year-old world-renowned author and psychologist from New York. Mort is a dear friend I met while working with my former boss, and also mentor, Steve Sliwa. Be-

tween the two of them, I have 150 years of knowledge from which to draw.

"Mort is a great historian; often quoting great presidents and other world leaders. He calls me every week and is always giving me advice or offering me thoughts of interest. One of the quotes he repeats often comes to mind: 'We have three types of friends in life: friends for a reason, friends for a season and friends for a lifetime.' He considers me in the latter category.

"To that I say, I'm listening and gaining wisdom. I am accepting life's lessons each day and doing my best to put what I've learned to best use in all areas of my life."



BRITNEY, AMANDA, AND NICHOLE OFFER UP A DELICIOUS AND UNIQUE SELECTION OF

**BEER ~ CIDER
MEAD ~ WINE**
FOR HERE OR TO GO



OPEN DAILY!

541.436.1226

1410 12TH ST.

HOOD RIVER HEIGHTS

VOLCANICBOTTLESHOPPE.COM

Your Bagel is Ready!



Left to right:
Autumn (owner),
Dena, Madee,
Lily, Anne, Alexis,
Bryce, Jessica
(lead baker)

Hood River Bagel

www.hoodriverbagel.com

Open Daily
7am-2pm
13 Oak Street
Hood River
541-386-2954

JUDITH

Continued from Page 17

style and Logsdon's daughters, who are triplets.

"I thought it would be wonderful to use the girls in the name, and maybe have their photo and names on the

label," Bams said.

While Porter and Logsdon deal with the hops, cherries, peaches and all other ingredients in the hand-crafted ales, Bams said her role is "to give these guys a bit of structure. West Europeans are a pretty structured people. I give these guys a bit of that. And I like fun, and this is a fun place."



Photo by Kirby Neumann-Rea

OAK-AGED LOGSDON Bretta gets an able pour from Belgian-born Judith Bams.

DENISSE

Continued from Page 6

achieve."

The Uva Spa lineup is more than just wine. After she gets the bases of her lotion, bath scrub, massage oil and other products from one of the three labs she uses, she adds grape-seed oil, almond oil, vitamin E, honey and shea butter.

Aside from relishing the experience of having her own business and being her own boss, Lorkowski also loves dotting on her single employee: her 6-year-old daughter, Annya, who helps sell and sample new products.

"My daughter is my No. 1 employee. She's awesome," Lorkowski said.

When she isn't mixing lotion or selling her Uva Spa products, Lorkowski can be found at Cascade Cliffs pouring and selling wine. Other than that, she stays busy with Annya, her 9-year-old son, John, and her husband.

She's also busy developing a new addition to her Uva Spa line that will include Zinfandel wine, but that won't be ready until November.

With all of that, there's not much time for anything else, and that's just the way



Photo by Amber Marra

UVA SPA LINE products can be found at Cascade Cliffs, as well as Trellis Fresh Flowers in White Salmon, the Best Western Hood River Inn, and at www.uvaspa.com.

Lorkowski likes it.

"When I'm not here at the house, I'm at the winery. I like to be busy. My husband said when I'm not working at the

winery I should be relaxing, but that's not me," she said.

Uva Spa products can be found at Cascade Cliffs Vineyard and Tasting Room in

Hood River, Trellis Fresh Flowers and Gifts in White Salmon, the Best Western Hood River Inn, and online at www.uvaspa.com.

Rachel Schmitz, owner

Hood to Hills

Homemade breakfast & lunch
Espresso and smoothies
Like us on Facebook for daily specials
M-F 6am-3pm Sat. 7am-12pm
Call ahead for faster service
541-402-4449
In Odell next to the Post Office



Back row: Amanda, Melanie, Faith. Front row: Vikki, Amanda.



Serving the Gorge
 in Oregon & Washington
541-387-0207
www.heartsofgoldcaregivers.com
 Licensed, bonded, insured, trained.

Thinking about assisted living for your loved one? Why not keep them in their home and let us bring assisted living to them?

- ♥ Companionship
- ♥ Homemaking services
- ♥ Personal Care
- ♥ Medications & nursing services (OR)

Now recruiting caregivers. Seniors welcome!



Submitted photo

Women lead stormdrain awareness

Cindy Thieman, watershed coordinator, is working with Hood River citizen Debbe Jenkins on a cooperative effort to place 6-inch medallions next to Hood River stormwater drains, to

help encourage protection of water quality and fish and wildlife.

"No dumping/drains to stream" reads each disk, surrounding the image of a salmon.

Any individual or group that would like to help place the markers may call Jenkins at 541-806-2960. The effort continues work by various community groups over the last several years.

NEW AT NORA'S

Nora's Table restaurant, owned by Chef Kathy Watson, is now open seven days a week for breakfast, in addition to seven nights a week for dinner. Server Ashlynn Campbell prepares to bring out breakfast orders at the Fifth Street cafe. In January 2013, Nora's Table was voted "Best Restaurant Food" and "Best Brunch" in a poll by readers of the Gorge Guide. The menu is available online at www.norastable.com.



Back: Nichole Ekman, Celia Kemp, Lori Fletcher, Sarah Dubon.
Front: Sierra LaCook, Nicole Roshak, Nicole Delepine, Kalyn Benaroya, Jodi Jones, owner. Not pictured Yesenia Pozos.

16 Oak St. • Suite 201 • Hood River • 541.386.6555



Photo by Kirby Neumann-Rea

COUNCIL MEMBER

Deanna Busdieker of Cascade Locks is the newest member of Cascade Locks City Council. She was appointed on July 8. Busdieker owns a web design and desktop publishing firm, DB Design, and has served on the city planning commission.

Leading Quality Care Assisted Living

Robin Aman Administrator at Rock Cove Assisted Living in Stevenson, Washington, was selected National Assisted Living **Administrator of the Year in 2011!** Recognized Nationally and throughout Washington Robin's leadership and commitment to quality care has helped Rock Cove maintain **deficiency free annual inspections** (surveys) since 2002.

Cecilia Ellison Residential Care Coordinator winner of the 2013 Washington Health Care Association's **Nobel Care Giver of the Year for 2013.** She has served rock Cove since 2004 with compassion and dedication.

Amy Buettner RN, Health Care services; serving residents and staff not only as an RN, but as a caregiver, teacher and advocate. She has served Skamania County for over 20 years as an advocate for Domestic Violence, Child Services and SCEMS.

Rock Cove is dedicated to the community. Staff and residents stay active as volunteers, supporting community events, inter-generational programs with vibrant energy to stay young and enjoy a quality life giving to others.



ROCK COVE ASSISTED LIVING

986 NW Rock Creek Drive, Stevenson,
Washington 98468 Phone: 509-427-7272
Email: rockcove@embarqmail.com



Amy Buettner, Cecilia Ellison and Robin Aman

Rock Cove Assisted Living

www.rockcove.org

JANIS

Continued from Page 27

some doctors and lawyers; very different people from the ones in the Bay area.

"It's a blend of people that make up the community," she said.

De Halas has become a part of that community through her business.

"I've got long relationships with people that are very loyal here," she said. "I'm involved in their life. I'm a friend and a sister and a mentor to a lot of people."

De Halas enjoys the control she has over her own schedule. She is able to do a lot of activities outside of work.

"I've been in this business for 33 years," she said. "The majority of the time I've worked for myself. It gives me an opportunity to have a little more of a flexible lifestyle."

The hardest part of running a spa practice in a rural area is that de Halas has to constantly work on getting people through the door, especially with all the new spas and salons in Hood River.

"I try to keep things as fresh as possible," she said. "I'm actually in the process of redoing a menu. Every five years or so, I like to change the menu; offer new services."

During the summer months, de Halas sees an influx of customers outside of town that are either celebrating weddings here in the Gorge or just touring.

She has also been continuing her beauty education; she's been to New York three times for hair education. She also has certification to teach cosmetology in Washington and Oregon.

The idea for the Hawaii theme in Holiday Spa came from de Halas's desire to provide her customers a place

where they could just relax.

"I have ties to Hawaii. I've always appreciated the culture," she said. "I wanted people to come into an environment in Hood River that was very cheerful and bright, especially during the winter."

Her parents, who still live in California, were always very supportive. They even helped de Halas buy the building where Holiday Spa is situated.

"I was always a risk taker as a young person. I did a lot of extreme sports," said de Halas. "I never really look back. I have a lot of passion and I enjoy this career."

De Halas was a competitive gymnast, and in Hood River she skis and goes mountain biking. She has also been involved in maintaining trails.

In the future, de Halas wants to keep working at Holiday Spa for as long as she can, keeping her menu fresh and providing the services that she always has.

BOTOX®

Juvéderm®

AVAILABLE AT

WHITE SALMON
FAMILY PRACTICE CLINIC

181 WEST JEWETT - 509.493.1470
www.WHITE-SALMON-FAMILY-PRACTICE.COM

European, Foreign & Domestic Cars • Trucks/SUVs • RVs/Trailers

**Celebrating 10 years
of business!
Thanks to
YOU!**



*"No job is too
big or small.
We work
on them all."®*

Melissa DelCarpine

Barker Road



★ Tallman Ladder
Tucker Road



Del Carpine
Automotive Repair, Inc.
1465 Barker Rd. • Hood River
541-386-3133 • delcarpine.com
Family Owned & Operated



MAKE THIS YOUR
HEALTHIEST
SUMMER EVER



Julie (owner), Bonnie.

541-386-6600 • 1108 12th Street, Ste. B
Hood River, OR, 97031

Curves

JOIN TODAY & THE REST
OF SUMMER IS
FREE

GET A TOTAL BODY WORKOUT
IN JUST 30 MINUTES.



Offer valid for new members only at participating locations through 8.31.13, not valid with any other offer.
Offer based on first visit enrollment, minimum 12 month check draft program. Service fee charged at time of enrollment.
Contract term may vary by state. No monthly dues paid through August 31, 2013. © 2013 Curves International, Inc.

SANDRA

Continued from Page 15

"We don't have any one person sitting there saying, 'do this.' We approach it practically and what will work in the market. There is a cool culture here at Full Sail and we focus on what will make

Firmat, and executive brewmaster, Jamie Emmerson.

"From grain to your glass I really feel we are all pulling the rope in the same direction. We are all passionately dedicated to brewing balanced, world-class beers — every drop, every single batch."

As marketing manager, Evans has plenty of variety. Her responsibilities include

guess one of the biggest challenges is keeping track of multiple projects simultaneously. But that's where my obsessive list-keeping comes in handy.

"I am lucky to have such a great team to help me keep on top of everything."

She points to her "personal social media consultant": her daughter Sara, who recently graduated from University of Oregon with a degree in public relations.

When not at work, her favorite place to be is ... Hood River and the Gorge.

"I love to hang out at The Spit or hike with my family and my personal trainer and life coach, Dixie, and my sidekick Dash (border collie-heeler-Aussie mix and mini-Aussie pup, respectively).

"I am also a dedicated yogi and you will often find me at Flow, where my favorite yoga instructor, my son Alex, teaches." She is board member and program chair with Rotary and enjoys the fundraising activities of the club.

"I'm really lucky to have a flexible schedule at Full Sail that allows me to balance out my work and life," she said.

Another challenge Evans finds is "It's really hard to name a beer anymore. With close to 2,400 breweries in the U.S. it can be tough. When Full Sail started out there were about 25. So that shows you how the craft beer industry has grown over the years.

"The brewery supports more than 300 charities, organizations and events every year. One of my favorites is our Brewer's Share program, where employees get to pick a beer, brew it and donate a portion of the proceeds to a charity. The latest one is from Francisco Martinez; he will be donating to the Hood River Meals on Wheels Sponsor a Senior program."

Evans said that she will, one day, take her turn in designing and brewing a Brewer's Share, but recently gave up her slot to another Full Sail employee, Stephanie Duffy, whose beer will be presented in a "beer and movies" pairing at Hollywood Theater in Portland.



Photo by Kirby Neumann-Rea

SANDRA EVANS occasionally finds time to enjoy a pint at the Full Sail tasting room.

sense. A very team-minded approach. Your idea may not always be used, but your idea is always heard.

"It's been a great experience for me and it's a great fit as the company's core value, including environmental sustainability, are in line with my own," Evans said.

One example is the social justice of employee ownership.

"Being an employee-owned company we have developed a culture that I highly value and respect.

"We have the greatest mentors one could ever hope for in our CEO and founder, Irene

public relations and communications, social media, overseeing the website, graphics, events, donations, tours and point of sale.

"I love new projects and new challenges. So much has changed in marketing since the '90s. I remember the days where ads had film, there were no digital cameras; we used letterhead; there were no websites, no social media.

"Now we are taking pictures with our phones, FT-Ping, Tweeting, Instagramming, Facebooking, and drop-boxing. It's awesome — so fast and so efficient.

"I welcome challenge, and I



Dr. Samantha Mathers

Special Offer:

\$50 OFF New Patient, Non-Insurance.

- **Hormone Balancing for Men and Women**
- **Autoimmune Disease Management**
- **Naturopathic Primary Care**
- **IV Nutrient Therapies**
- **Chronic Disease Management**
- **Medical Weight Loss**
- **Food Intolerance Testing**

Hood River Naturopath
116 Third St., Ste 305 Hood River, OR 97031
Phone: 541.399.6644 Fax: 503.954.3170

We accept Most Major Health Insurance Carriers

NOBI'S

Unleaded • Plus • Premium • Diesel • Propane



Start saving today at Nobli's where you will always find a great price!

1380 Tucker Road
Open Daily 6 a.m. to 10 p.m.

"Friendly service and good fuel prices have kept our customers coming back since the 1950s."



L-R: Esme w/Comice, Florence, Amber w/Isabella, Jessica w/Jubilee, Ethel w/Bosc

.30 Cents OFF
Per Gallon

Farm & Heat Diesel

SAVE 30 CENTS PER GALLON ROAD TAX WHEN YOU TAKE DELIVERY IN CANS & BARRELS OR FOR PUC USE!

CHRISTINE

Continued from Page 14

While attending West Virginia University where she was studying cultural anthropology and sociology, Christine had the opportunity to travel abroad, making lifetime friends and discovering her true passions in life (other than family, that is, which will always remain number one with her).

One of her first passions was helping people. Shortly after graduating college, Christine worked as a residential counselor at a group home for troubled teen boys. She helped the boys become better citizens, to learn life skills, and took them on all sorts of outdoor adventures. The job required that she work three days on and five days off.

In order to enjoy what had become another passion — outdoor sports — Christine worked on her days off as a snowboard instructor, a raft guide and a server. It wasn't

uncommon for her to be working at multiple jobs. She worked hard and played hard.

"My jobs were other people's vacations. I was working three jobs at a time so that I could enjoy the hobbies that I liked," she said.

In 2002, Christine took a six-month leave of absence from the group home to visit



Photo by Elaine Bakke

CHRISTINE ELLENBERGER hugs her dog, Cliff.

a friend in Hood River. She came to the Gorge to kayak and snowboard. In order to pay for her fun, she got a job as a pub worker at Full Sail Brewing Company. There she met a charming brewer named Doug Ellenberger. After a month or so of in-

tense flirting, she finally asked him out to lunch. "If I had not have met Doug, I would have gone back to West Virginia," she said.

Instead, she continued to work at Full Sail until 2003, when both she and Doug left Full Sail to become the resident managers of the Mazama Lodge at Government Camp. Their adventures brought them back to Hood River in 2004 and Christine became a "Front of the House" manager of the 6th Street Bistro.

It was at 6th Street Bistro, under the tutelage of former owners Jacqueline Carey, Ben Stenn and Maui Meyer (current owners of Celilo), where Christine felt she was prepared to own and operate her own restaurant. She and Doug began writing their business plan for a

brewery and pub and seeking investors. In September 2008, Christine and Doug opened Everybody's Brewing in downtown White Salmon.

While Doug works as brew master, Christine is the general manager for the business and the restaurant, does

the daily books, hires and trains the restaurant employees, oversees the kitchen management, coordinates large parties and special events, works with the bookkeeper, and with the brewers on brewery-related expenses, production expansion and long-term goals.

She created Everybody's original menu and her consistent training program for the staff has earned the brew pub "Best Service in The Gorge" honors two separate years.

"Service is super-important to me," she said. "I strive to give our customers a warm experience, to make them feel welcome." She noted she really focuses on the training of her staff.

"I'm very detail-oriented," she said. "Anyone who has worked with me knows that. But, I always try to remember what it was like to work for others in this industry and strive to be respectful of

all our employees."

Christine added that while Doug went to business school, she learned all about the restaurant business through hands-on training. Christine has had jobs in the restaurant industry for over 20 years. Her skill and knowledge of customer service is excellent. She truly enjoys making people happy.

"I've always enjoyed working in the restaurant industry. It allows me to enjoy all my hobbies," she said, noting that those now include running with her dog, Cliff, hiking, whitewater rafting, kayaking and snowboarding.

And even though she doesn't have many spare minutes in the day, those she does have are given to the Mt. Adams Chamber of Commerce, where she is a board member.

Her attention to detail in the office also has ensured that the company has been in the black since day one.

The successful brewing business and pub now employs 32 people.

"Christine has turned a sleepy town into a dining destination," Doug is quick to point out. "Christine's amazing attitude has granted us a very loyal customer and employee base since day one. And in 2012, she made me the happiest man on earth by becoming my wife."

Christine is usually at the brew pub six days a week, working in the office or on the restaurant floor. If the brew pub is busy, it's nothing for her to step in and help out. She just does whatever it takes to keep the business running smoothly.

In fact, her need to stay constantly busy and never stop working has earned her the nickname "The Machine" — a nickname bestowed upon her by fellow Full Sail co-workers years ago and one that is still used by friends and employees today.

The Crazy Pepper
CANTINA
Mexican Restaurant

Tammy Lakey,
Owner

Open for Lunch & Dinner
7 days a week till 10pm
Happy Hour: Every Day 4:30-6pm
www.thecrazypeppercantina.com
103 4th St., Downtown Hood River
541-387-2454

FreeStyle
HAIR DESIGN

Ashley Allen, Heidi Frederick, Terri Ziegenbein,
Paris Beardsley. Not pictured: Becky Fry.

Specializing in Haircolor & Haircuts for the last 17 years.

Loma Organics ■ Colorproof ■ Moroccan oil ■ Redken

1104 12th Street • (541) 387-2200

Mentors bring success to local youth, community

There are 15 teens in the Gorge who can now boast something not many others can say they have: a mentor.

According to Dr. Bonnie New, program manager of Mentor for Success, a program of The Next Door Inc., the innovative project matches adult volunteers with at-risk teens to exchange life-lessons and brighten futures.

"The idea with mentoring is to create results over a longer period of time as these young adults learn problem solving skills," said New. "The nice thing is that some students have made remarkable progress in a short period of time."

"I've loved mentoring! My mentee and I will always be close. She has become like family to me," said Alice Kimball, one of this year's adult mentors. "I'd recommend mentoring to any and everyone who has a bit of time and

a love for kids; it's super-rewarding. The kids seem so grateful to have their mentors in their lives, even when communication is only a 'like' on Facebook or a quick 'How are you doing?' text in between meetings."



Dr. Bonnie New

The program invites community adults to volunteer 10 hours per month over the course of one year, providing guidance, "not parenting," that will help prepare the 14- to 18-year-olds toward independence and success.

"We have eight mentor-mentee pairs who are coming up on their one-year anniversary," said New. This is the program's first official year of operation as well. Some of those mentor-mentee pairs will continue on together beyond their one-year commitment.

Starting initially as an independent nonprofit, Mentor for Success is now a component of

The Next Door Inc.'s community support services. New is joined by two additional staff, match counselor Elaine Castles, a former psychologist, and match coordinator Fern Johnson.

Adults interested in helping teens often wonder what mentoring involves.

"Our training is divided into two parts," New said. "First, we educate our prospective volunteers about who our students are; as a group, they share common characteristics."

"They usually come to us, identified by a public school counselor, as needing extra support at home — typically sharing challenges in academics, interpersonal skills and fitting in with their peers."

"In the second half of the training, we go into what is the role of a mentor. We explain what this new type of relationship is. It is about setting boundaries and trying to help the child identify their interests and gifts and to make the most of those — to find out what they have to work with."

"We also try and teach the mentor how to guide the child so they learn problem-solving skills; these are older kids who are about to be on their own," said New.

The program differs from Big Brothers Big Sisters, which primarily serves younger children, as it is not just taking them out for experiential learning, said New.

"Mentor for Success is trying to build these young adults into people who are more capable of being on their own in the very near future," she said.

Individual adult mentors are matched with individual teens by gender, personality types, residence location and interest areas. In one case, a couple has decided to share the mentor job for one young man.

Matches are sought for teens in every community in

the Gorge from Stevenson to The Dalles, and male mentors are currently in shorter supply.

"We have four men out of our 15 mentors," said New. "The men we have, though, are great; and they have all said they really love this experience."

"We have oodles of kids who have been referred and are always looking for more adult volunteers," New said.

"Our mentors gain a lot out of the experience and are really enthusiastic about talking about it," she added.

When asked what she appreciates about the program, volunteer mentor Aera Atkins said, "It's an opportunity to expand your awareness and understanding at every step of the process, from the concise training program to getting to know your mentee, to the sharing sessions with other

mentors. There is excellent support from the program staff and expert advice just a phone call away."

In addition to standard background screening, the program asks for 10 hours a week of face-to-face contact, but allows for scheduling needs, offering phone call, Facebook and email contact when conflicts arise. The one-year commitment allows teens who have had inconsistent adult guidance a chance to develop trust over time.

"It takes a little time to warm up to each other and this is sometimes a real challenge for kids in our program; because of difficulties they've had at home, it's harder for them," New said.

Training days are offered four to five times per year. Contact Bonnie New at 541-490-9919 or bnew1@live.com for more information.

Everything Flows Like Rainbows at Sparkling Creations

L to R: Autumn Walker, Janet Planet, Emma Spaulding and Dana Tickner
409 Oak St. Downtown HR (Next to Dog River) 387-GEMS (4367)

Mercado Guadalajara
PANADERIA Y CARNICERIA

HECHO AL DIA! Fresh Daily!

OPEN DAILY 8AM TO 9PM
1802 12TH STREET 541 387-0426

Pan Dulce (Sweet Bread)
Chicharrones (Pork Rind)
Queso (Cheese)
Tamales Carnitas
Y Mucho Mas (And Much More)

Kimberly (Daughter) & Guille (Owner)

SUE

Continued from Page 8

this year. With all that fresh fruit, Donnelly does do some canning each year, "but it's kind of like the shoemaker story," she laughed. "Sometimes, by the time we're done with harvest, we don't know if we want to see another pear for a while."

The environment is important to the Donnellys, and they participate in GlobalG.A.P., a private sector food safety certification program that allows them to sell their fruit all over the world.

"Under the Global G.A.P. program, we can ship our pears as having had all the proper care from a clean orchard," said Donnelly. They use mating disruption sprays instead of more toxic options, and, although they have a lot of gophers, they



Photo by Kirby Neumann-Rea

CHERRY and pear trees surround the Donnelly home on four sides.

also have a lot of other animals, and chose to trap instead of poison.

Donnelly recently retired from nursing after nine years with Hood River County. Before that, she was a substitute for the Hood River

County School District. No matter what jobs she's held, however, she has also worked in the orchard.

"I have always helped with harvest, irrigation and tractor jobs," she said. This year, blight has been prevalent in

Parkdale, and Donnelly has been cutting limbs. "I'm kind of a go-fer, running errands, picking up spray, doing whatever needs to be done." During harvest season, she checks bins to make sure fruit is being picked properly and isn't bruised.

"We have a wonderful crew of guys that help us get the crop in, and with the thinning and pruning," said Donnelly of the farm's migrant workforce. "A lot of credit needs to go to them because they get the crop in. No Caucasian has asked for a job for at least five years. We're really dependent on this labor. Because I don't think I could pick a bin again."

Donnelly has stayed in the orchard business, and in Parkdale, because of the lifestyle. "We've been able to raise our kids in the country, which is a nice thing to do," she said. "It's kind of quiet in Parkdale. And I like watching things grow."

NEXT DOOR GUIDE HELPS PARENTS

As part of the Nurture Your Child's Potential campaign, The Next Door has published an issue of Parenting in the Gorge Guide. This bilingual guide offers various resources for parents in Hood River and the Wasco counties. The resources vary from a free "Welcome Baby" packet to support groups that help families that have been victimized by domestic violence.

Some of the resources are faith-based groups, such as Mothers of Preschoolers and Mom's Morning Out. Others are focused on community education and Park and Recreation services, such as library story times in Parkdale, Hood River, and Cascade Locks and the Hood River Aquatics Center. There are even online parenting resources for anyone that needs them.

Parents looking for child care can contact Child Care Partners, and Spanish-speaking parents can find resources in Spanish using the Spanish side of the guide.

Autism 200, a monthly teleconference and training series, helps parents and caregivers of children with autism.

The Hood River Valley High School Teen Parent Program helps teen parents complete their education as well as care for their baby.

The guide also offers contact information for additional resources such as The Next Door, which can be contacted at 541 386-2500 in Hood River, and the Hood County Commission on Children and Families, which can be contacted at 541 386-2500, and its website is www.co.hood-river.or.us



willow salon

michelle dowdy owner/operator

- hair cutting & coloring
- natural nail manicures & pedicures
- facial & body waxing
- makeup consultations
- special occasion hair & makeup
- custom facials

product lines offered:

- mirabella italian mineral cosmetics
- servello organics for face, body & home
- l'oreal professionnel serie expert & texture expert

find me on 

call or text 503-523-7200 cell
541-436-0886 salon
appts. available mon-sat

1204 nix dr. • hr (on the heights)
12th & nix • lower level

Honoring Our Women in Business

Professional bankers here to serve you!

 Karalee Chaboite	 Jennifer Ringbauer	 Regena Kepler	 Mandie Zorza	 Juel Turner
 Willemine Van Felt	 Felicia Poole	 Marilee Martin	 Paula Gonzalez	 Holly Wells



Gabi Mendoza

CenterPointeBank.com

541.308.1300
2500 Cascade Ave. Hood River

509.493.0303
111 Oak Street Bingen

Helping entrepreneurs: Innoventure gives workshop on SEO

Gorge Innoventure, a business accelerator organization in Hood River, hosted a workshop on Search Engine Optimization that included presentations from SEO experts Scott See and Jaclyn Stewart. The event attracted a crowd of about 40 local entrepreneurs who stopped in during their lunch breaks to learn about on- and off-page search engine optimization strategies.

Hood River and other Gorge communities are booming with entrepreneurs hoping to compete with big businesses from their small-town bases, but in order to do that, they need to get noticed on the Internet.

There to help them get that start is Gorge Innoventure, a nonprofit organization with the mission to give small businesses the resources and advice they need to grow, stimulate the economy and create jobs. These services include Internet marketing advice.

In its first session of the year, Gorge Innoventure focused on SEO, a hot topic for businesses both large and small. The workshop was held at the Gorge Innoventure office, in a conference room fittingly sponsored by Google, among others.

Innoventure board member and owner of J. Hammock & Associates, Scott See, gave an overview of on-page SEO techniques. He covered the importance of keywords, but warned against their overuse.

Owner and lead writer of Jurevicious Studios, Jaclyn Stewart, gave an overview of off-page SEO. She explained Google's "Golden Rule of Thirds," stating that the sites on which business owners choose to place their links should be assessed for their "rank, relevance, and use."

Both speakers stressed the

fact that SEO is not a quick fix, but a gradual and ongoing commitment. Also, despite what some companies would have you believe, it is not an exact science, since Google does not reveal its search engine ranking methods.

However, Google has announced its mission to make search results as fair as possible in terms of giving prefer-

ence to high-quality content that is useful to Internet users. Stewart noted, "While you do want keyword optimization and a lot of backlinks, ultimately, it's about quality and consistency, not quantity."

Throughout the workshop,

Please see SEO, Page 42

TRELLIS
fresh flowers & gifts

- ✿ Wedding Specialists
- ✿ Home & Garden Decor
- ✿ Locally Handmade Gifts

"Where details make the difference"



Designers, Juleen Teel & Kim Schalk
Owner, Lesli Lampe

Gorge and World-Wide Delivery

165 E. Jewett Blvd. • PO Box 1446, White Salmon, WA 98672
ph.509-493-4844 • fax 509-493-8490 • TRELLISfreshflowers.com



Barbara Durham, Christie Galon, Shauna Leonard.
Not pictured: Amanda Keith.

SCG Enterprises, Inc.
Bookkeeping • Payroll • Training
Administrative Support

Quickbooks Consulting
541.490.6599
christie@scgenterprisesinc.com



Megan Spears, CPO®

WHAT'S ON YOUR TO-DO LIST?

- ☐ Organize my house
- ☐ Organize my office
- ☐ Organize my paper
- ☐ Organize my time
- ☐ Organize my business
- ☐ Finish organizing!!!

disorder²order

CALL TODAY!
503-318-2912

www.disorder2order.com
megan@disorder2order.com



HOLLY

Continued from Page 32

experience from her past job as a city planner in Redmond.

"In that role, I reviewed development applications and worked on 'downtown business development services' during major downtown revitalization efforts," said Howell.

"I was tested on those streets during the perfect storm of nationwide economic decline, Highway 97 reroute away from downtown, and a streetscape construction project which ripped up Main Street. It was a very difficult period for that downtown.

"Redmond residents and business owners alike now enjoy a new streetscape, public art, fresh building facades and a brand-new downtown park," Howell said. "I applaud their hard work."

Work at the Port of Cascade Locks is not without its own challenges.

"One of our largest immediate challenges is developing the infrastructure in the ground to make our property 'shovel-ready' for new businesses to locate or grow here," Howell explained.

"Another significant challenge will be the

mandatory reduced-load rating on the Port-owned Bridge of the Gods."

Howell and the rest of the staff at the Port anticipate the reduced-load rating will negatively affect the bi-state economy of Washington and Oregon.

"We are working to educate our state and federal legislators as quickly as possible," she said.

Other projects that Howell and the rest of the Port staff are working on are a 25-mile trail network on U.S. Forest Service property and a beach expansion in Cascade Locks Marine Park for sailing and swimming.

"I hope to continue to be a resource for this community and greater Gorge region," said Howell. "I see a lot of positive momentum in Cascade Locks right now."

The environment of Cascade Locks is one that Howell enjoys working in.

"Working in a small community is very rewarding because there are opportunities to contribute to a variety of projects and success is typically very tangible," she said.

"In Cascade Locks, we often use the term 'survivability,' referring to our ability to maintain this historic community to be a quality place to play, raise a family and grow a business."

SEO

Continued from Page 41

business owners asked questions and suggested scenarios. Although the speakers answered as many questions as they could in their limited time frame, the eagerness of the audience and the standing-room-only seating showed just how many people want to learn about SEO to improve their business. This may mean a second, more in-depth session on the topic for Gorge Innoventure later in the year.

In the meantime, entrepreneurs looking for advice are encouraged to contact Scott See at Gorge Innoventure or Jaclyn Stewart at Jurevicious Studios.

Founded in 2012, Jurevicious Studios is owned and operated by three sisters: Jennifer Thomas, Jaclyn Stewart and Jenelle McCleary, who grew up in the foothills of Mount Hood. They are proud to bring their combined talents home to the Columbia River Gorge and surrounding areas. Their growing company is



Submitted photo

JACLYN STEWART, Jurevicious Studios owner, speaks at an April workshop on SEO.

known as a one-stop shop for unique and intriguing multimedia services, including print and Internet writing, graphic design, web design and marketing.

OregonRosaries.com

Oregon Rosaries

Custom, Beautiful, Handmade Rosaries

Born to Bead^{INC} Wild

309 Court Street,
The Dalles, OR
Mon-Sat. 10 am to 5 pm
BornToBeadWildInc.com

Sandy Peterson
owner

SIGNS BANNERS MAGNETS JOB SITE SIGNS STICKERS DECALS
CAR GRAPHICS CUSTOM APPAREL SHIRTS HATS BUSINESS CARDS

INFINITE GRAPHIX

CUSTOM SIGNS & BANNERS

541.386.9090

1203 12th Street
On The Heights in Hood River

FULL COLOR DIGITAL PRINTING CUSTOM CANVAS PRINTS
SANDWICH BOARDS DIGITAL PHOTO PRINTING & MUCH MORE

Artisan's JEWELRY & GALLERY

Specializing in Custom Designs & Repairs
Platinum & Goldsmith

L to R: Annette, Casper, & Lee

"Your custom jeweler for all occasions."

www.artisansdesigns.com
509-493-1333 · White Salmon



Submitted photo

SIERRA WRIGHT behind the bar at The Pines, which will move in August to cozier quarters on Cascade Street near Second.

The Pines scales down

By **GILBERTO GALVEZ**
Hood River News intern

Customers will soon find The Pines Tasting Room at a new location.

Fortunately, it won't be too far from where it is now, moving only two blocks north to Mall 202. The Pines will be shut down from July 29-Aug. 1 because of the move; its grand opening at the new location will be Aug. 2.

With the 4,500 square feet they have now, Sierra Wright, who opened The Pines Tasting Room, found herself trying to fill it and distracted from what should have been her focus, the wine tasting.

"Despite it being a fantastic space, and we loved being there, it's a huge space," said Wright. "We were sub-leasing with Westwind Frame and Gallery."

Westwind Frame and Gallery decided to move out of its location in Hood River, leaving the rest of the space to The Pines. The Pines filled the space with The Pines Art Gallery as well as becoming a music venue, comedy club

and event center. As it isn't the only place to provide these services, Wright found that it would benefit them to scale down.

"Our new space will be about 750 square feet, across from Naked and Waucoma Club," said Wright. "The wine is what we're in business for and what people support. We really want to focus on that."

Wright plans to have free Wi-Fi and couches in the new space. "We're going to make it kind of cozy," she said.

The Pines will not be able to host as many events as it has done in the past. "We'll still be available if someone wants to rent our space for a small party, a bridal shower, a small birthday party," said Wright.

The current location has a maximum capacity of 300 people. The new location will have much less. Wright estimates around 50, but won't be sure until the fire marshal evaluates the new space.

There still are a few events that The Pines will host from now until it shuts down July

29 in preparation for the move. Its last concert will be July 27, and its last Thursday Night Jam will be July 25.

This will not be the end of all events at The Pines, though. They are still planning to have musicians and other entertainers but not at the scale they have done before.

The grand opening of the new tasting room will also not be lacking entertainment.

"We are going to have the fantastic Moe Dixon playing at the new Pines Aug. 2," said Wright. The grand opening coincides with the First Friday in August.

Greg Colt, manager of the space The Pines currently occupies, doesn't know who will move in after The Pines moves out.

"We are advertising it now, trying to attract a new tenant," he said. Some people have shown interest, but no one has decided to move in yet. The owner of the space is a limited liability company headed by Bob Diener of Miami, Fla., co-founder of getaroom.com.

ARNOLD, HESS LEAD TALKS ON RADIO TIERRA

Radio Tierra presents topics of local interest on "Here in the Gorge" on Tuesday evenings at 6:30 p.m.

Radio Tierra KZAS, independent and nonprofit, broadcasts at 95.1 FM Hood River. The studio is located at The Next Door Inc.

In July hosts Gale Arnold and Susan Hess focused on water — protecting, using, and studying it. Guests included Lorri Epstein of Columbia Riverkeeper.

E.T.C. Every Thread Counts



Owners: *Kaitlin Thornhill
& Tammie Eckert*

*More than just
a quilt store*

- *Fabrics*
- *Patterns*
- *Notions*
- *Classes*

514 State St.
(Formerly Wine Sellers)

541-386-5044

everythreadcounts@gmail.com

Studio 10

- *Aveda retexture
and straightening
services*
- *Hair cuts,
color, perms*
- *Facial Waxing*
- *Wedding & Special Occassions*



Maranda, Maria, Sue, Tracy, Dorris

1308 A St. • Hood River • 541-386-6888

Lower level of three story building at corner of 13th & A St. on the heights.



L to R Back Row: Sharon Metelak, Megan DePinto, Audrey Ward, Johnna Kuechmann.
Seated: Ambrielle Ulam, Tracy Woodson, Stacie Westerdahl.

QUALITY *Care*

We don't just paint a pretty picture.
We work very hard to provide
the best care possible.

Our goal is optimal recovery, which means that we help our residents achieve the highest level of health possible. We strive to duplicate as many real life experiences as possible, allowing you to practice and prepare for the move back home.



Hood River Care Center

729 Henderson Rd.
Hood River, Oregon 97031

Call Today: (541) 386-2688

www.PrestigeCare.com