

The background of the poster is a photograph of a swimming pool. The top half shows a clear blue sky, and the bottom half shows the orange-painted edge of the pool deck. Two metal handrails are visible, curving upwards from the deck into the water. The text is overlaid on the sky portion.

# SUMMERFEST

2018

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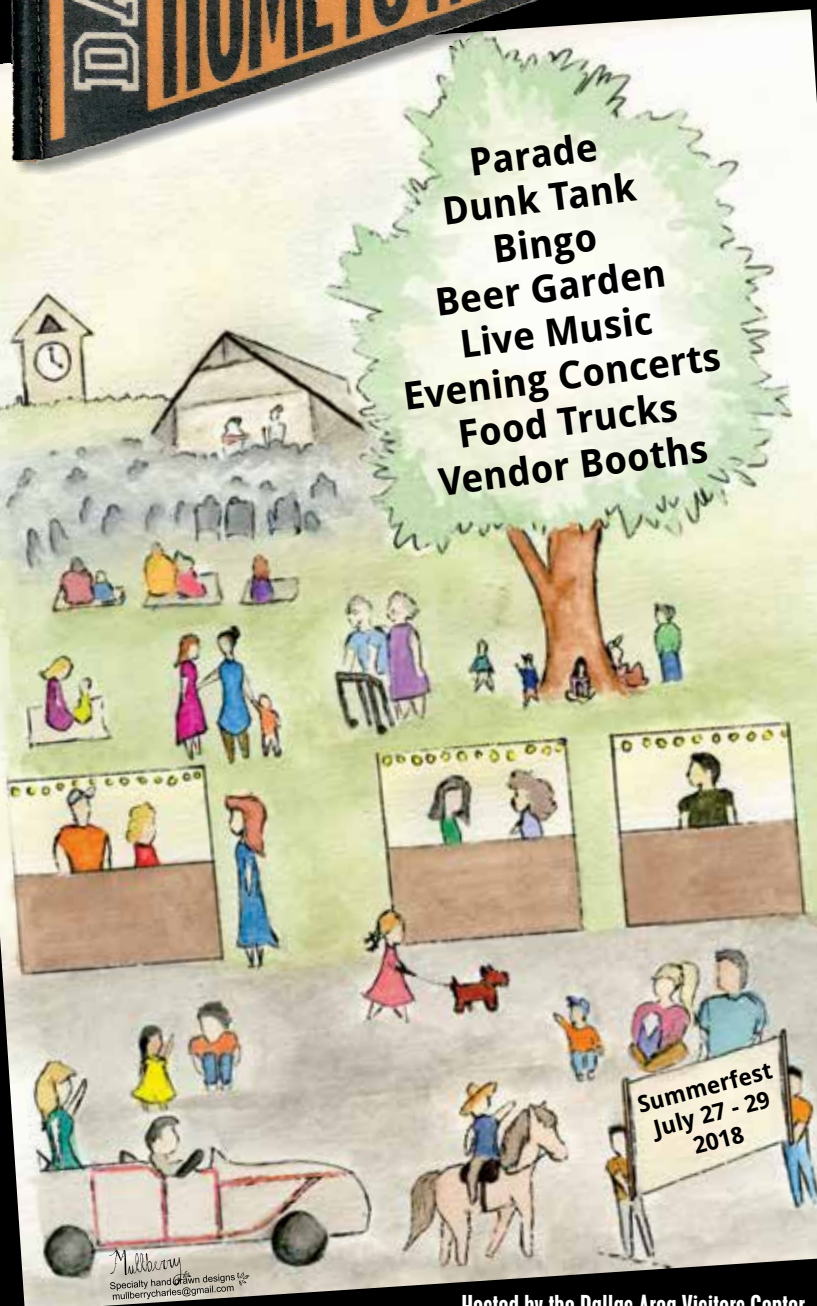
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[www.exploredallasoregon.org/Summerfest](http://www.exploredallasoregon.org/Summerfest)

## Hometown Pride Summerfest 2018 Schedule of Events

### FRIDAY

- 8:30 - 10:00 AM Willamette Valley Greeters (*Courthouse Lawn*)  
*Kick off Summerfest with networking & shopping opportunities. Breakfast provided.*
- 10:00 AM - 8:00 PM Vendor Booths (*Courthouse Lawn*)  
Bingo (*Courthouse Lawn*)  
National Guard - LOTS of FUN Activities
- 11:00 AM - Noon Local Music: Clouded Skies (*Courthouse Lawn Stage*)
- 12:30 - 1:30 PM Parkside Self Defense Demonstration  
(*Courthouse Lawn Stage*)
- 12:30 - 6:00 PM Dunk Tank (*Court Street*)
- 4:30 - 5:30 PM Local Music: LuAnn Ritts (*Courthouse Lawn Stage*)
- 6:00 PM to finish Waterball Competition (*Dallas Fire Department*)
- 7:00 - 9:00 PM Evening Concert: Ants In the Kitchen (*Academy Stage*)

### SATURDAY

- 9:00 AM - 10:00 AM Fire Dept. Meet & Greet (*Dallas Fire Department*)
- 10:00 - 11:00 AM Kids Hour along parade route  
(National Guard will hand out chalk.)
- 11:00 - 12:30 PM Black & Orange Parade
- 9:00 AM - 4:00 PM Kindness Club Rummage Sale (*177 SW Oak Street*)
- 9:00 AM - 6:00 PM Vendor Booths (*Courthouse Lawn*)  
Bingo (*Courthouse Lawn*)  
iHeart Radio & Toyota Street Team (*Mill Street*)  
National Guard - LOTS of FUN Activities
- 12:30 - 2:30 PM Local Music: Johnny Wheels & the Swamp Monkeys  
(*Courthouse Lawn Stage*)
- 1:00 - 4:00 PM AMTGARD (*Academy Stage Lawn*)
- 2:30 - Finish Duck Race (*Main Street Bridge*)
- 2:00 - 4:00 PM Dunk Tank (*Mill Street*)
- 4:00 - 6:00 PM Local Music: Nathan Myers Acoustic Music Show  
(*Courthouse Lawn Stage*)
- 7:00 - 9:00 PM Summerfest Closing Concert: Infamous Soul  
(*Academy Stage*)

### SUNDAY

- 7:00 - 11:00 AM **All Activities located at the Dallas City Park**  
Breakfast in the Park
- 7:00 AM - 4:00 PM Tom Newton Car Show
- 8:00 AM - 3:00 PM Art in the Park
- 6:00 AM - Dusk Delbert Hunter Arboretum



# Summerfest Vendors

We hope that you enjoy your time on the Courthouse lawn on Friday & Saturday. We have MANY return vendors and several new ones too. Take the time to visit them all!

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# Changes in store for Summerfest

**F**or Summerfest 2018, organizers are betting that less is more. Dallas' showcase festival will begin on Friday, not Thursday as it has in the past, with the hopes that a condensed schedule will generate more interest.

"Our own observation is that (Thursday is) slow with engagement that we really want the community to be able to engage in it," said JD Shinn, the CEO of Summerfest host Dallas Area Visitors Center. "So that when folks do come in from out of town that they take note of something really buzzing and really happy."

Summerfest still has all the highlights — music, parade, and Sunday's breakfast, car show, and art festival in the park — just packed into three days instead of four.

"Packing a bunch into a couple days and just make sure that there's stuff for people to see — that there's a reason to come out," said Bonnie Dreier, the DAVC events coordinator.

"That they talk to their friends and family who don't live directly in Dallas and say, 'You've got to come out. This is amazing.'"

Kicking off Summerfest this year is one of a couple new events on the schedule: Willamette Valley Greeters.

Shinn said Willamette Valley Greeters is a networking gathering, similar to the Dallas Area Chamber of Commerce's new Wake Up Wednesday program. WVG began several years ago with the Iris Festival in Keizer. He said he had a conversation with the Keizer Chamber of Commerce Director recently about expanding Willamette Valley Greeters to more areas of the mid-valley and offered to host the group in Dallas.

The event is 8:30, meeting for breakfast on the Polk County Courthouse lawn.

"Our first thing at Summerfest will be a regional approach to networking," Shinn said. "If we had 50 people from outside of Dallas to come in for that and our normal 20 to 25 for Wake Up

Wednesdays, that's great exposure for us."

The Knights of Columbus will host bingo all day during Summerfest hours, 10 a.m. to 9 p.m. Friday and 9 a.m. to 9 p.m. Saturday. Dreier said that bingo was added based on its popularity during last year's solar eclipse celebration.

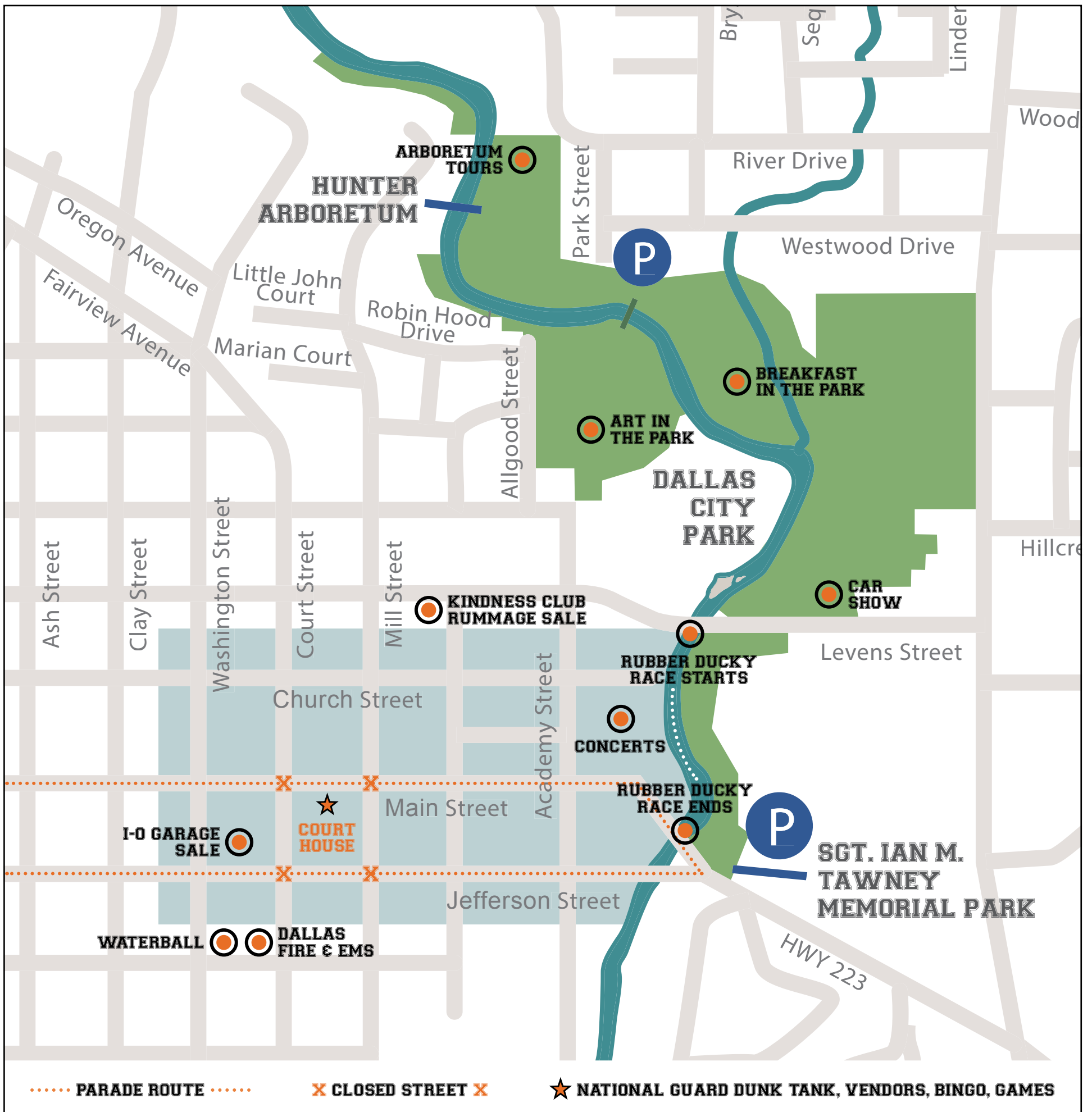
Saturday's parade's theme is "Black & Orange," which lends itself to several interpretations, from Halloween to Oregon State Beavers to Dallas High School Dragons. "Let your imagination run wild," she said. "I think it's going to be a fun theme and we are looking forward to it."

Shinn and Dreier said they want Summerfest's theme, "Hometown Pride," to resonate with Dallas residents.

"We have really strived to recreate this in such a way that it reengages our community," he said. "We do want people to come visit us, but if we want people to come visit us they need to see that Dallas enjoys Dallas. Come and enjoy Dallas with us."











# Triathlon kicks off Summerfest

**T**he annual Kid's Triathlon kicks off Summerfest on July 27 at the Dallas Aquatic Center from 10 a.m. to 1 p.m. Kids aged four through 12 will swim, bike and run towards the finish line. Distance of the participant's course will be determined by age, which are group as 4 to 6 years old, 7 to 8 years

old, 9 to 10 years old and 11 to 12 years old. Parents of the participants can help the child during each transition time between events, such as helping them put on a helmet or shoes. Tricycles and training wheels are allowed, as well as life jackets for the swimming event. Check in the day-of is at 9:45 a.m. The cost is \$20 for Dallas

Aquatic Club members and \$25 for non-members. Registration is going on now through the day of the race. To register, visit [apm.activecommunities.com/dac](http://apm.activecommunities.com/dac), call the Dallas Aquatic Center at 503-623-9715, or come in during open hours. All participants who finish the race will receive a medal.





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# Variety of artists play Summerfest stages

**S**ummerfest's entertainment schedule has something for everyone, from local favorites to bands with a regional following.

Music begins on Friday at 11 a.m. with Clouded Skies, a multi-genre youth band.

Local folk music artist LuAnn Ritts plays the same stage from 4:30 to 5:30 p.m. on Friday.

Following the parade Saturday morning Johnny Wheels and the Swamp Donkeys, a veteran of the Pacific Northwest blues music scene, will play on the courthouse stage. Later in the afternoon Nathan Myers will put on an acoustic show at the courthouse stage.

"He's going to just blow us out of the water," said Bonnie Dreier, the Dallas Area Visitors Center

event coordinator. "He's going to get us ready for the closing concert that will be down on the Academy Stage, Infamous Soul."

Dreier said she took some lessons from the successful solar eclipse concert series.

"That's something else we are trying to bring in, the feedback we got from the eclipse: We want the streets closed. We want big stages," Dreier said. "We couldn't do that on Main Street, but we did get a couple really good bands."

Friday's headliner is Ants in the Kitchen, a collaboration of artists who are veterans of the Portland music scene, Dreier said. JD Shinn, DAVC's CEO, is most excited about Saturday's closing concert with Infamous Soul.

"They have a really engaging band personality," Shinn said. "They're fun, plain and simple."

## LIVE MUSIC AT SUMMERFEST

### Friday

**11 a.m.** — Clouded Skies, courthouse lawn stage.

**4:30 p.m.** — LuAnn Ritts, courthouse lawn stage.

**7 p.m.** — Ants in the Kitchen, Academy stage.

### Saturday

**12:30 p.m.** — Johnny Wheels and the Swamp Donkeys, courthouse lawn stage.

**4 p.m.** — Nathan Myers, courthouse lawn stage

**7 p.m.** — Infamous Soul, Academy Stage





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# Fire department hosts waterball, open house

**I**f you need to beat the Summerfest heat, head down to the Dallas Fire Station at 6 p.m. on Friday for “waterball.”

The contest takes the skills firefighters use to put out fires and turns them into a spectator sport. Two teams, both with fire hoses, try to use water to push a ball suspended from a wire past the other team.

If teams from Dallas, Falls City, Polk No. 1 and other departments in the region vie for the championship isn’t entertainment enough, watching people avoid, or stay in, the “splash zone” adds another layer of fun.

Dallas Fire & EMS hosts a

water-free event on Saturday morning before the parade, opening its station for a “meet and greet” from 9 to 10 a.m.

“People can just come in and take a look at the engines and talk to the firefighters and check out our gear,” said department spokeswoman April Welsh.

Dallas Fire will have a booth on the courthouse lawn Friday and Saturday where people can learn about “hands-only CPR.”

“We plan on doing a little contest to demonstrate hands-only CPR,” Welsh said. “We’ll do a drawing at the end of each day and our prize will be a Hydro flask, an engraved one with our logo.”

## FIRE DEPARTMENT EVENTS

### Friday

**10 a.m. to 9 p.m.** —

Dallas Fire & EMS booth open on the Polk County courthouse lawn.

**6 p.m.** — Waterball competition.

### Saturday

**9 a.m. to 6 p.m.** — Dallas Fire & EMS booth open on the Polk County courthouse lawn.

**9 a.m.** — Fire station meet & greet.







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# Art in the Park keeps hometown feel

**A** lot has been added to Art in the Park over the years, but the hometown feel has stayed the same.

The annual event started about 30 years ago with a handful of artists, now there are more than 40 vendors, said Sally Clark.

Clark has been involved with Art in the Park in various roles since the beginning.

She was a musician early on, when there were only accommodations for acoustic performances.

"Now we have a full sound system," she said.

She helps with organizing her music at the event and her husband, Herb Fecker, does the sound.

In addition to the live music stage, there is a performing arts stage which this year will feature a juggler, Irish music and dance, belly dancers and a storyteller.

Attendees are welcome to

bring picnics, but there will be food trucks and the Polk County Bounty Market.

"I just love it," Clark said. "It's a day the whole town comes together."

In fact, Clark said, Art in the Park is the only opportunity she has to see certain people.

"It's like a reunion," she said.

That's part of what has kept her involved for so many years.

"Every year I say this is the last year I'm going to do it," Clark laughed. "It's a lot of work."

But every year she is reminded how much she enjoys it.

Volunteers for the event are still welcome.

They can volunteer for one hour or the whole day, Clark said.

For more information about volunteering, contact Monica Johnson through the Art in the Park Facebook page: [facebook.com/DallasArtinthePark](https://facebook.com/DallasArtinthePark)

## ART IN THE PARK SCHEDULE

**Sunday:** 8 a.m. to 3 p.m.

### LIVE MUSIC STAGE:

**10 a.m.** — JT Meier (variety of musical styles)

**11 a.m.** — Huff & Meade (early 19th century music)

**12 p.m.** — Old Field Road (contemporary folk music)

**1 p.m.** — Cash & Company (oldies, country, traditional)

**2 p.m.** — Romance (traditional latino)

### PERFORMING ARTS STAGE:

**10 a.m.** — Phoenix Starchild (juggling)

**11 a.m.** — Ceili of the Valley (Irish music and dance)

**12 p.m.** — The Generations (music group)

**1 p.m.** — Mid Valley Belly Dance Collective

**2 p.m.** — Doug Force (storyteller)





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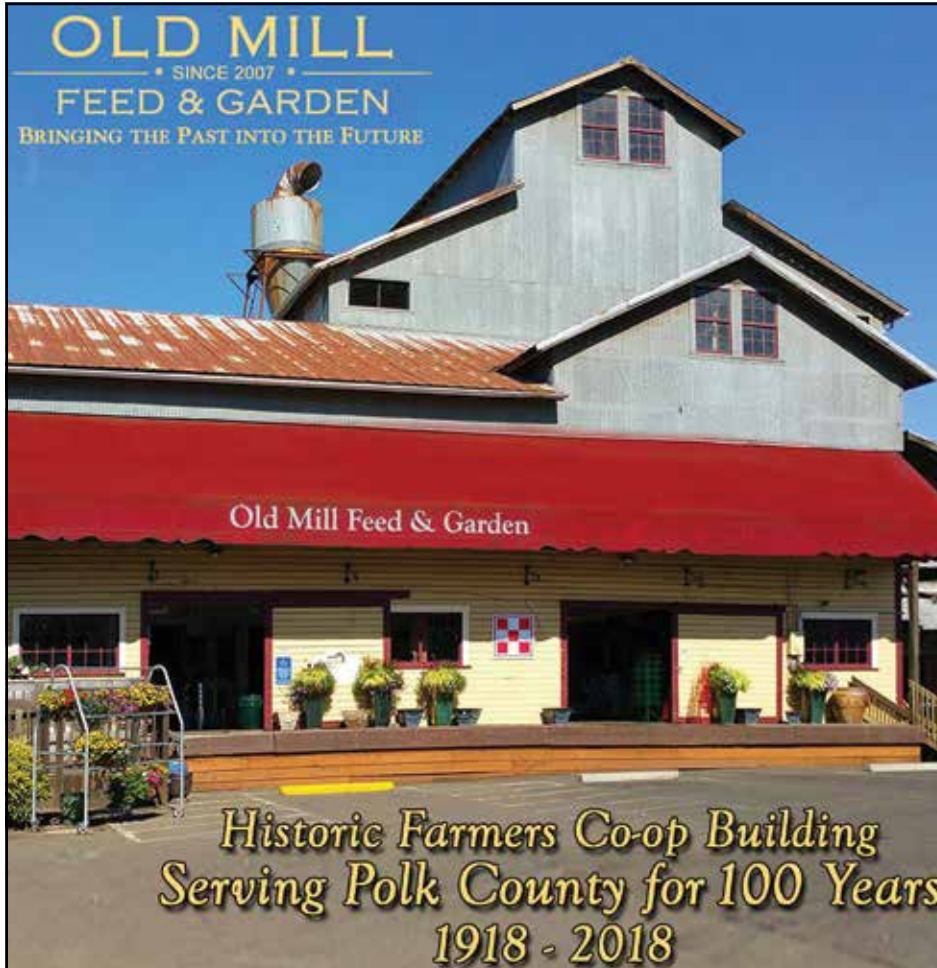
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# Parade receives a makeover

**I**t's a tradition that has spanned more than 80 years and this year, the Summerfest annual parade is getting a makeover.

"This year for Summerfest, we are trying to bring back that hometown feel we haven't seen in a while; that's what we're gearing up for," Bonnie Dreier, Dallas Area Visitors Center events coordinator, said. "Our theme is Black and Orange, hometown pride, for the parade."

Summerfest is seeing some changes this year and the parade is no exception. Dreier

hopes it helps people to get creative.

"We're encouraging people to think outside the box with this theme," she said. "We are just telling people to be creative, fun."

The Orange and Black theme doesn't just have to represent the Dallas Dragons, Dreier said. The Oregon State University Beavers, Halloween and even "Orange is the new Black" TV show are float ideas people have been coming up with.

There will also be three different class reunions happening

this year and each will have a float to showcase in the parade.

If you're interested in registering an entry in the parade, registration is open now until the day before the parade. Pre-registration ended Monday.

After Monday, the cost doubles to \$20 for juniors, \$40 for chamber-member adults and \$60 for non-chamber members. Entries can include floats, musical group, Marching or walking group, animals, antique cars and more. There will be a contest for winners of each entry and age group division.

Entry check-ins begin at 7

a.m. on the corner of Uglow and Miller. Judging begins at 9 a.m.

"We average about 100 entries each year, with 1,100 participants," Dreier said.

The big event, hosted by the DAVC and sponsored by community businesses, starts at 11 a.m. on Saturday on the corner of Washington and Jefferson. Beforehand, the National Guard will be handing out sidewalk chalk to parade goers from 10 to 11 a.m., so they can draw and have fun while they wait for the parade to begin.

Thousands of people show up to watch.

"I'm excited because it's a theme that everybody can get into," Dreier said. "I don't know a person that can't get into the black and orange theme." She said she hopes it will draw more of the community out to get involved.

Because of how many people show up for the parade Dreier recommends setting up a chair the night before or at least early that day before the parade starts.

"The earlier the better," she said. "People for years have

been putting chairs out the night before, and we love to see that. It gives us the energy that we need to make (the parade) the best it can be."

If you would like to register but can't make it to the DAVC in time, there is a drop slot in the door to drop off registration forms after hours, or you can drop them off to Dreier personally at the Bounty Market, which is located on the Academy Building lawn at the corner of Main and Academy streets in Dallas.

It runs Thursday from 10 a.m. to 3 p.m.



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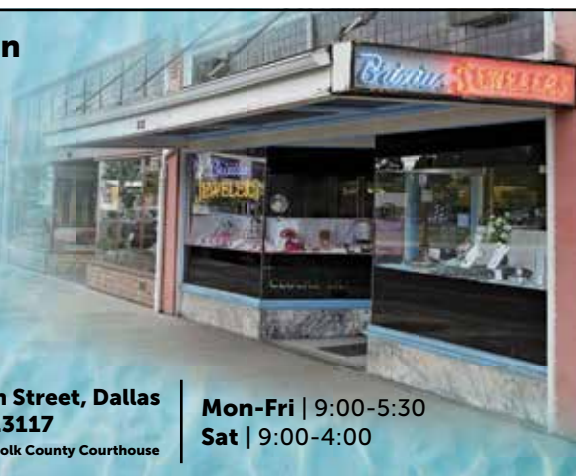
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## Car show displays labors of love

**T**here are a lot of stories behind the classics displayed at the Tom Newton Car Show.

Rotarian Brent Darrington, who helps organize the car show, said he's impressed by the work people put in to sprucing up their vehicles and the stories behind them.

"When you talk to some of these people, they say, 'I drove this car to high school,'" Darrington said.

After their kids are grown, they're able to buy one like it again, he said.

He's also talked with people who say they "took a girl out on the first date in this car and we're still married."

Some show their father's car or their uncle's car.

"I'm waiting to see the cars that we grew up with," Darrington said. "Growing up, Dad had a 1972 Dodge Ram pickup. It was orange and white."

"As kids we had to push that thing through an intersection a couple of times," he added with a laugh.

So far, Darrington hasn't seen his first car — an orange 1981

Dodge D-50 minitruck — at any shows.

Darrington has been working on the car show for five years but has never entered a vehicle of his own.

"Unless you want to take a look at 2005 Honda Pilot," He joked.

But he enjoys the variety at the car shows.

When he was president of the Rotary Club a few years ago he selected '56 Chevy pickup truck for the President's Choice award.

"The reason I chose it is this truck was done by (the owner)," Darrington said. "He soldered it, he welded it, he planed the wood and varnished it himself and got it in the truck bed."

As for what will turn up this year, there's no way to know until pre-registration is over on July 26, he said.

"We change the awards according to what shows up," Darrington said.

The trophies are created by Dallas glass artist Lynda Barrett.

"People really like them," said Becky Darrington, who runs registration the morning of the car show and helps with awarding. "They're excited to get them."

The Rotary Club ordered 50 trophies for this year's show.

"I can't remember when I started making the trophies for them, I think, perhaps it was in 2007 or 2008," Barrett said.

Before that, one of Barrett's friends made the trophies for the Rotary car show.

"I am very thankful for the opportunity to provide these for the Rotary," Barrett said. "It is always fun and challenging to come up with something new."

She tries to come up with a new design each year, she said.

"While the design will have an element of consistency, each trophy will be unique in colors," Barrett said. "I try to apply my 40 years of experience to come up with something fun and I rely on my husband to make sure they don't look too feminine."

### TOM NEWTON CAR SHOW

**Sunday:** 7 a.m. to 3 p.m.  
**2 p.m. — Awards**

**Registration is available at:**  
[dallasrotaryautoshow.com](http://dallasrotaryautoshow.com).

**Admission is free.**







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# Breakfast in the Park a longstanding tradition

**M**ike Barker jokes that organizing the Dallas Rotary Club's annual Breakfast in the Park on the Sunday of Summerfest weekend is his "summer vacation."

Now in his 15th year of coordinating the 55-year-old Dallas tradition, Barker said it takes several days to set up to serve up to 2,000 people in four hours.

"That's the biggest we've gotten was just over 2,000," Barker said. "We prepare for 2,000 and hope to serve as many as we can."

On the menu is eggs, ham, pancakes, coffee, juice and milk.

Barker's favorite part of the meal? The ham.

"We get the ham brought in special from a butcher shop up in Pendleton and it is just delicious ham," Barker said. "We kinda fell into it when Select Market was still in town. They provided it for us and it was so much better than what we have been getting in the past, so we've just kept the relationship and bring it in."

Serving 2,000 people quickly

requires strategy. The Rotary Club has it down to a science.

"We did have just two lines and it started to back up on us, so we opened up a third line for getting people through," Barker said. "Average wait is no more than 10 minutes."

Barker said proceeds from the meal stay in Dallas. The Rotary Club sponsors the Sounds of Summer Concert Series that takes place at the Rotary Stage at the Academy Building and awards scholarships to Dallas High School and Morrison Campus Alternative School. This year, the group gave out \$3,000 in scholarships.

Can't find parking near the park? Rotary has you covered there, too, providing shuttle service every 15 minutes from Rite Aid to the breakfast. Cross Creek Golf Course also loans Rotary the golf cart it uses in the Summerfest parade for the Sunday events for those who can't walk through the car show.

Any leftover food is donated to Sable House, Dallas Food Bank and Dallas Retirement Village.

Barker said seeing people enjoy themselves on a Sunday

morning year after year is the best part of serving Breakfast in the Park.

"We are seeing a third generation of families come through," Barker said. "Grandparents with kids who started with this thing 20 years ago, now their kids there, so it's not uncommon to see three generations in line."

## BREAKFAST IN THE PARK

**Sunday:** 7 to 11 a.m.

**Where:** Dallas City Park.

**Admission:** \$7 in advance; \$8 the day of the event; \$4.50 for those 11 and younger; those ages 3 and younger are free.

**Purchase tickets at:** Citizens Bank, The Polk County Itemizer-Observer, Dallas Chamber of Commerce, from Rotary members, and at the Rotary booth at Summerfest on the Polk County Courthouse lawn.





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# SUMMERFEST BRIEFS

## National Guard returns with more activities

The Oregon Army National Guard has been a regular at Summerfest over the years, but in 2018 the soldiers will put on quite the show.

"The National Guard is coming in big time this year," said Bonnie Dreier, event coordinator for Summerfest host Dallas Area Visitors Center.

The guard will set up on Mill Street downtown, bringing in an inflatable jousting ring, football toss, arm wrestling tables, push-up mat, an inert weapons display and military vehicles for people to see and sit in.

On Saturday, the soldiers will walk the parade route handing out sidewalk chalk for kids and adults to turn the downtown streets in to works of art before the parade starts.

"They are coming back with a bang," Dreier said. "We are pretty excited."

## Kindness Club hosts rummage sale on Saturday

The Kindness Club, a Dallas organization that provides students in need in Dallas schools with food and other necessities, will hold a rummage sale from 9 a.m. to 4 p.m. on Saturday of Summerfest weekend.

Proceeds from the sale support the Kindness Club's mission and will be held at the old DHS building at the corner of Church and Oak streets.

"That is a 100 percent fundraiser for that organization, which goes back to disadvantaged youth in the community," said Bonnie Dreier, the Dallas Area Visitors Center event coordinator. "The Kindness Club fills backpacks every week for these kids to have food."

## Take a peaceful arboretum stroll on Sunday

The Delbert Hunter Arboretum will host an open house from 8 a.m. to 4 p.m. as part of Summerfest's Day in the Park activities.

People are welcome to walk the trails and check out features of 7.5-acre piece of Dallas City Park.

Recently, the arboretum added an interpretative kiosk in partnership with the Confederated Tribes of Grand Ronde Ceded Lands Project. The three-sided kiosk displays Dallas history, native plants of the region used by members of the Kalapuya tribes and bands, and maps of traditional Native American tribal homelands.

And don't forget about the pond, rhododendron and azalea gardens, and the impressive collection of native trees and plants.

No appointments are needed.



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- Margarita Monday!

#### THURSDAY

- Boneless BBQ Pork Ribs
- Thanksgiving Turkey Dinner
- Slow Smoked Certified Angus Beef Prime Rib

#### TUESDAY

- Burger Night starts at 4pm  
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#### FRIDAY & SATURDAY

- Slow Smoked Certified Angus Beef Prime Rib

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- House-made Certified Angus Beef Lasagna
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