



8-HOUR SALE!

WED, JAN 9, 9-5PM

CUSTOMER APPRECIATION

HOW IT WORKS:

From 9:00 a.m. to 5:01 p.m. Wednesday, January 9, 2019 ONLY, your advertising representative will take your calls to reserve display ads for one or more issues through February 13, 2019.

**The sale will last only 8 hours and ends
at 5:01 p.m. January 9, 2019.**

RESERVE YOUR AD SPACE:

Please carefully consider the date(s) you wish to run your ad(s) and be prepared to reserve them when you call. Run dates are for January 12 through February 13, 2019. Your advertising representative will email or hand you a contract verifying your reservation that must be returned within 24 hours.

**CALL YOUR SALES REPRESENTATIVE
WEDNESDAY, JANUARY 9, 2019**

RATES*:

Hood River News OR The Dalles Chronicle

- Half Page (10.125x10.5 or 5x21) ... **\$396.50**
- Full Page (10.125x21) **\$743.00**
- Full Color **+\$100.00**

White Salmon Enterprise

- Half Page (10.125x10.5 or 5x21) ... **\$302.00**
- Full Page (10.125x21) **\$554.00**
- Full Color **+\$100.00**

(sizes are in inches)

***Includes Digital Sales Blitz**

Contact:

Hood River News

541-386-1234

GorgeSalesTeam@EagleNewspapers.com

The Dalles Chronicle

541-296-2141

GorgeSalesTeam@EagleNewspapers.com

White Salmon Enterprise

509-493-2112

EBakke@WhiteSalmonEnterprise.com



8-HOUR SALE!

ADVERTISING RATE AGREEMENT

Eagle Media NW

Hood River News • The Dalles Chronicle • White Salmon Enterprise

Business Name: _____

Address: _____

Phone and Email: _____

8-HOUR CUSTOMER APPRECIATION SALE RETAIL ADVERTISING AGREEMENT

The Advertiser wishes to enter into an agreement with Eagle Media NW, for the purpose of securing an agreed upon advertising rate. The agreement is as follows:

Run Date(s)	Publication	Size	Cost
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Terms and Conditions

The Publisher reserves the right to cancel the Agreement if the Advertiser has not advertised as stated above. The Publisher may, upon cancellation, bill the Advertiser for the difference between space actually used and originally agreed upon according to the agreed upon rate.

The Term of the agreement shall be for the period indicated above with the effective date hereof, and it shall be automatically terminated at the end of the period. The agreement includes all terms, specifications, and conditions between the Advertiser and Publisher as specified on the Publisher's current rate card herewith.

Advertiser understands that cancellation of a contract prior to completion will result in an appropriate short-rate charge. _____ (initial).

Liability for content of all advertisements authorized by the Advertiser including text representation and illustrations is the responsibility of the Advertiser including any claims arising therefrom against the newspaper.

Advertisers understand that no column inches are earned for optional pick-up ads. Lineage does not apply to contract. Only originating newspaper lineage applies. Certain special section lineage may apply for contract fulfillment.

The Advertiser agrees to pay all costs incurred by Eagle Newspapers, Inc. to enforce any provision of this agreement or collection of advertising charges including court costs and reasonable attorney fees.

The advertiser agrees that all rates are net 30 for established clients.

Authorized Signature/ Date

Advertising Representative/Date

Print Name/ Date

Print Name/ Date